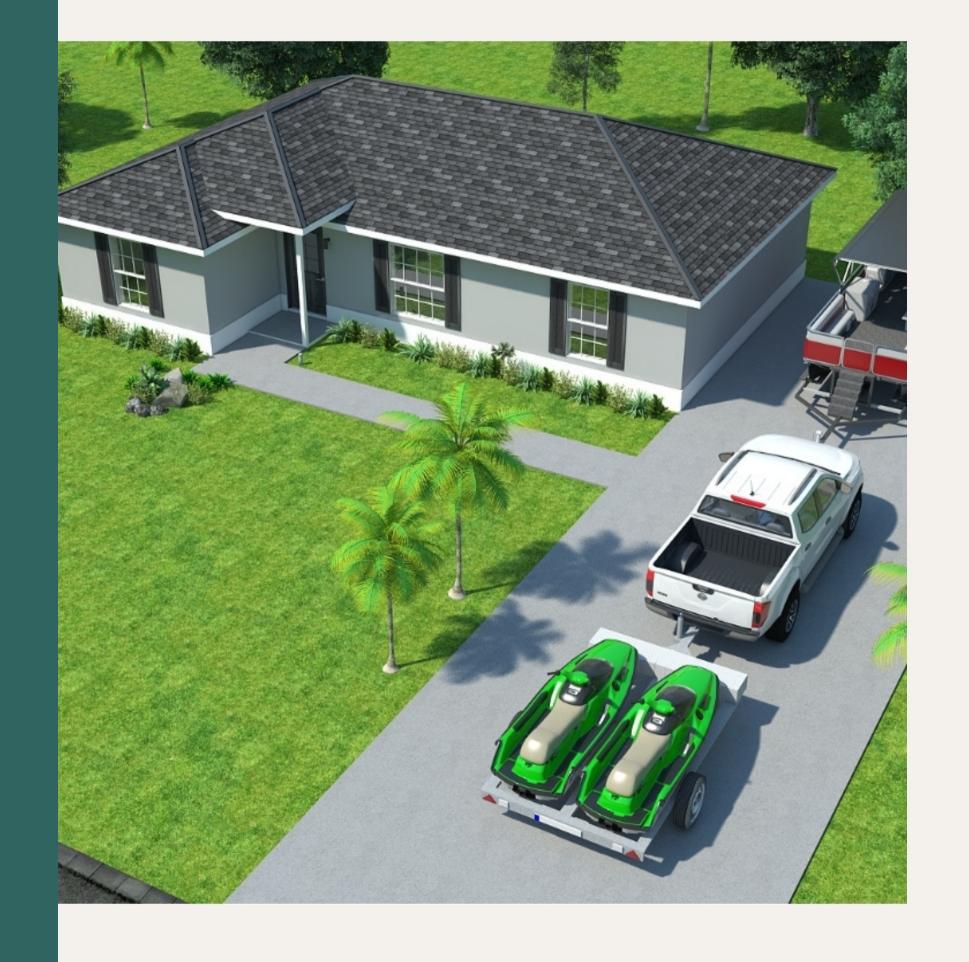
## Generate Cash Flow With Florida New Construction

Nadlan Group is proud to present the opportunity to purchase highquality affordable Build-to-Rent Single Family Rental Properties in Central Florida





## About us

Nadlan Group offers the entire cycle for foreign nationals and local investors - education, financing & deals, in 104 languages & with more then 8M web requests a month worldwide.

16,400

Investors Community 20

Years in the business

320M

Of Real Estate Projects Involved





# Our Ethical Code

#### Integrity & Professionalism

Integrity is a top value in our company with each and every customer and in general

Professionalism is a milestone in real estate over the years

#### Honesty & Full Transperancy

Environmental data, market prices, average time to sell a property in the area, expected rental income, selling expenses, financing costs, expected return on equity and more. We are committed to providing professional and decent information to the investors.

#### Safe Investment

We will never offer an investment where we won't invets ourtselves.

#### Wrong Information & Risks

In every transaction there are risks, per the market price, expected expenses / costs, an empty property without a tenant, long sales time for the local market, associated costs etc. It should be informed that there are no obligations for these data - these are estimates.



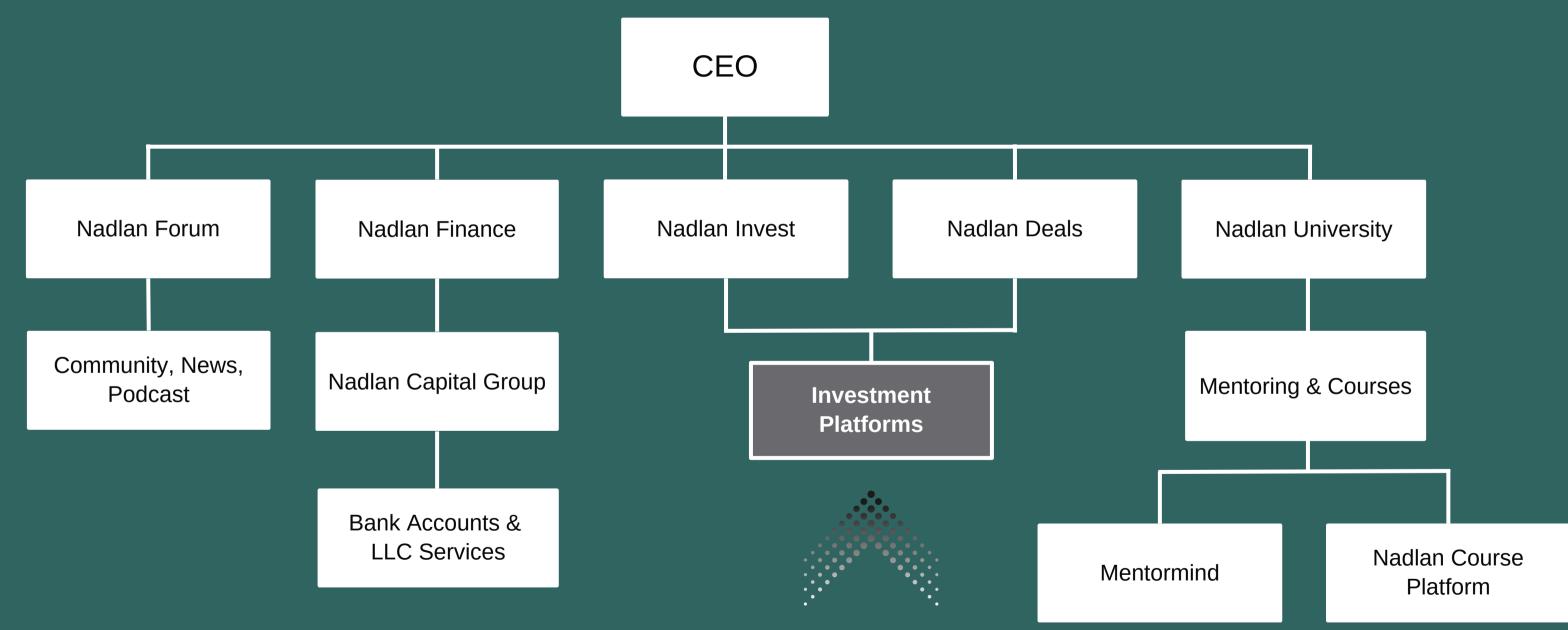








## NADLAN GROUP



# Lior Lustig



# CEO OF NADLAN GROUP THE LARGEST US REAL ESTATE ISRAELI INVESTORS GROUP

#### Years of experience

30 Years of technology experience, and 20 years of Real Estate experience

#### **Specializations**

2 sold startups. 3 degrees in Business & Technology. More than 300 Million dollars' worth of Real Estate projects - Multi Family, Multi Single, Funds & Developments



# OUR EXECUTIVE TEAM MEMBERS





LIOR LUSTIG
CEO & FOUNDER



NIRIT GOLDMAN

CUSTOMER RELATION MANAGER



RODELYN THOMAS
FINANCING DIRECTOR



BRIAN SWARTZ
INVESTMENT ANALYST



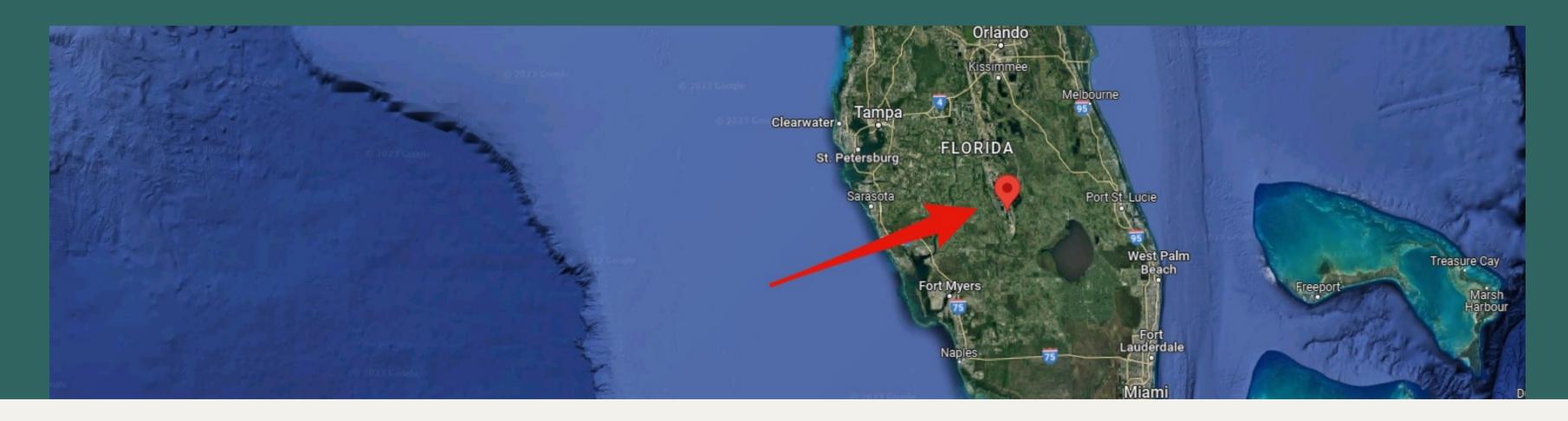
ADV. GUY KLEINBOIM LEGAL CONSULTANT & TRUSTEE



CPA DOV LANDSMAN
TAX ADVISOR & PLANNER

# The Location

- Far from the Hurricanes. Right in the center of Florida. Next to 2 beautiful large lakes and 100 small lakes a tourist destination with golf courses, the best wine industry in Florida, and a flower industry capital.
- Won as the most interesting town in America.
- The 2nd highest internal migration destination in Florida with less than 1% available inventory.
- Price & Rent Appreciation of more than 25% in the last 12 months.
- This site is located within minutes of shopping centers, golf courses, lakes, restaurants, and schools.





### Lake Placid





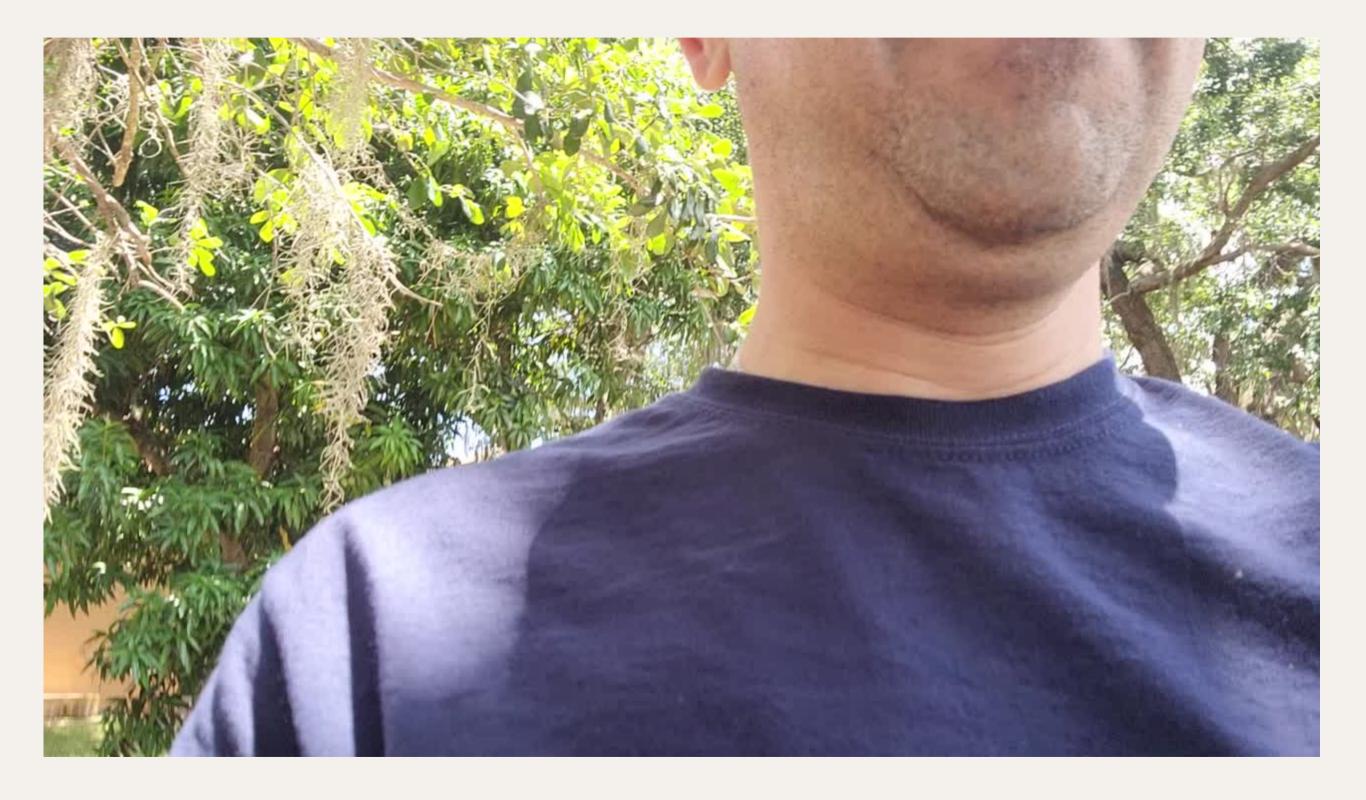
### Lake June in Winter







### On the River in Lake Placid



## Moving to the Sun Belt

- 1. Climate: The most obvious and appealing reason is the favorable climate. The Sun Belt states typically offer warm weather and abundant sunshine throughout the year.
- 2. Retirement: Many retirees are attracted to the Sun Belt for its pleasant weather and lower cost of living compared to some other regions.
- 3. Job Opportunities: The Sun Belt is known for its strong job growth and vibrant economies. Many of these states have experienced rapid population and economic growth, leading to increased opportunities for employment and career advancement.
- 4. Cost of Living: In general, the cost of living in the Sun Belt tends to be lower than in many other parts of the country, especially in terms of housing costs.
- 5. Housing Market: The Sun Belt has often seen a robust housing market, which can be appealing to individuals looking to purchase homes or invest in real estate.



## Moving to the Sun Belt

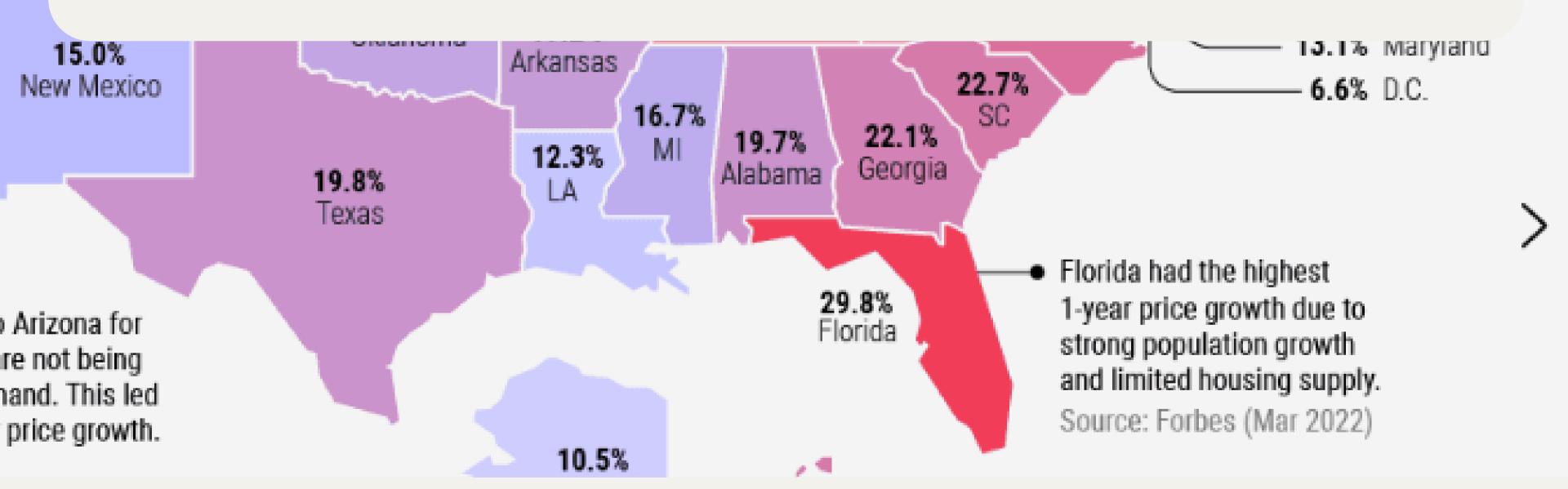
- 6. Outdoor Activities: The pleasant weather in the Sun Belt allows for a wide range of outdoor activities year-round. This can include hiking, biking, water sports, golfing, and more, making it an attractive destination for those who enjoy an active lifestyle.
- 7. Cultural and Recreational Opportunities: The Sun Belt is home to diverse cultures, vibrant arts scenes, and various recreational opportunities.
- 8. Education and Research: The Sun Belt is home to many reputable universities, research institutions, and technological hubs.
- 9. Retaining and Attracting Businesses: Many businesses are attracted to the businessfriendly environment and lower taxes often found in the Sun Belt.
- 10. Healthcare Facilities: The Sun Belt is home to numerous healthcare facilities, making it an appealing destination for individuals seeking quality medical care.



- Hailipallic

# Why Florida

Florida has the highest 1-year price growth due to strong population growth and limited housing supply. Source: Forbes (March 2022)





## Landlord Friendly & Easy Evictions

#### **Speedy Eviction Process:**

Florida's eviction process is often seen as relatively fast compared to some other states. Landlords may be able to regain possession of their property relatively quickly in case of non-payment of rent or other lease violations.

#### **Limited Tenant Protections:**

Florida's landlord-tenant laws tend to provide fewer protections for tenants compared to some other states. For example, there might be fewer restrictions on reasons for eviction, which can make it easier for landlords to terminate a lease agreement.

#### **No Rent Control:**

Florida does not have rent control laws, which means landlords have more flexibility in determining rental rates and can adjust rents without strict government limitations.



## Landlord Friendly & Easy Evictions

#### **Non-Judicial Evictions:**

In some cases, Florida allows for non-judicial evictions, which means landlords can regain possession of their property without going through a court process. This can potentially expedite the eviction process.

#### **Limited Security Deposit Regulations:**

While there are some regulations regarding security deposits, Florida's laws may be perceived as less restrictive compared to other states, allowing landlords more freedom in handling security deposits.

#### **Tenant Screening:**

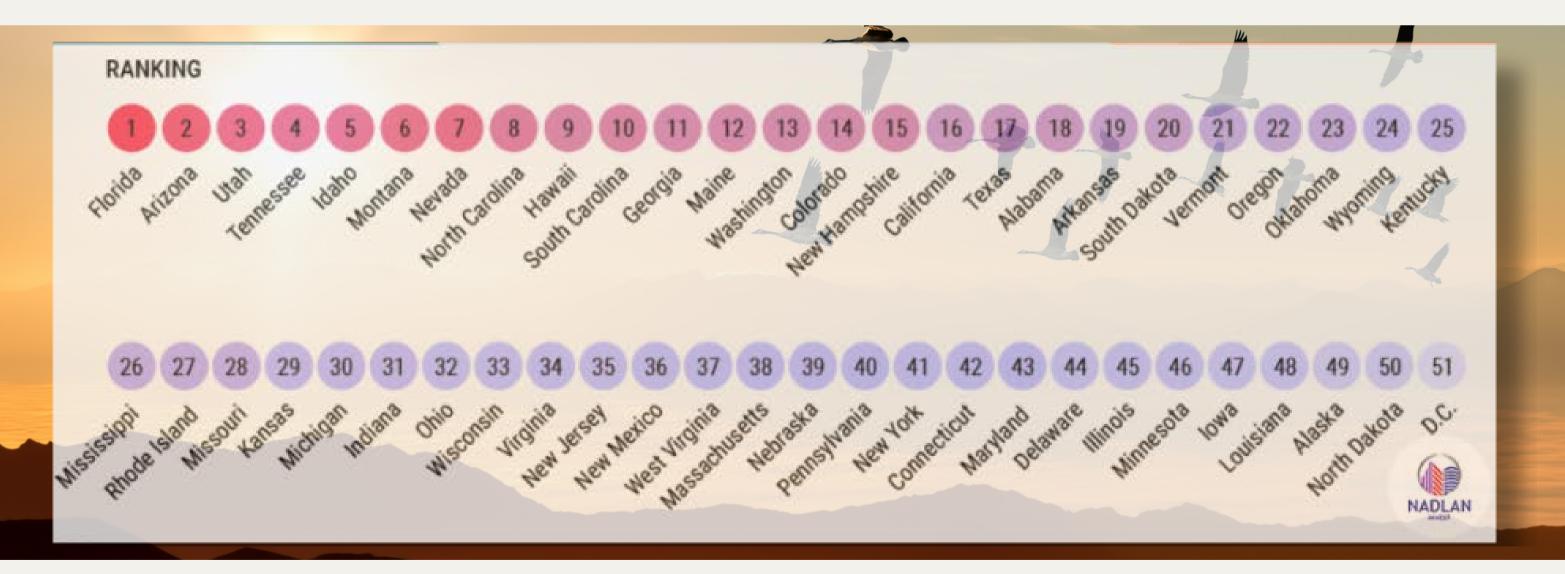
Landlords often have the right to screen potential tenants and set specific criteria for rental applications.



## Migration to Florida

3000 people move to Florida every single day and it's the Number 1 migration destination in the US as can been seen in the below graph.

People from cold areas like New York & Chicago are constantly moving to the sun belt.





# Migration & Building Permits

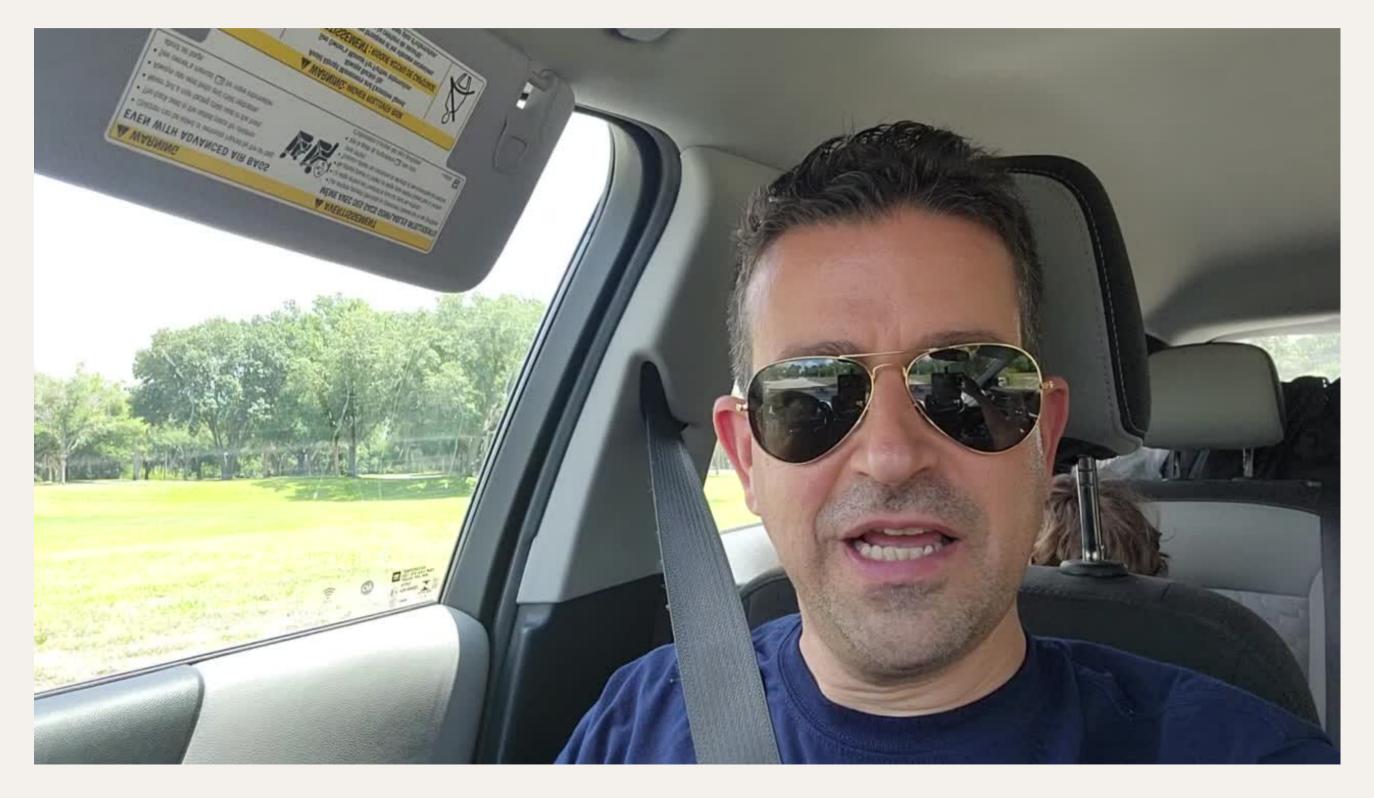
- The area has 3 times the migration compared to building permits. In the graph the blue line represents migration, and the orange line the building permits.
- As mentioned, 3000 people move to Florida every day, but building permits are hard since it's a tropical state. There are turtles that need to be moved, blue birds, owls etc.

## LAKEPLACID



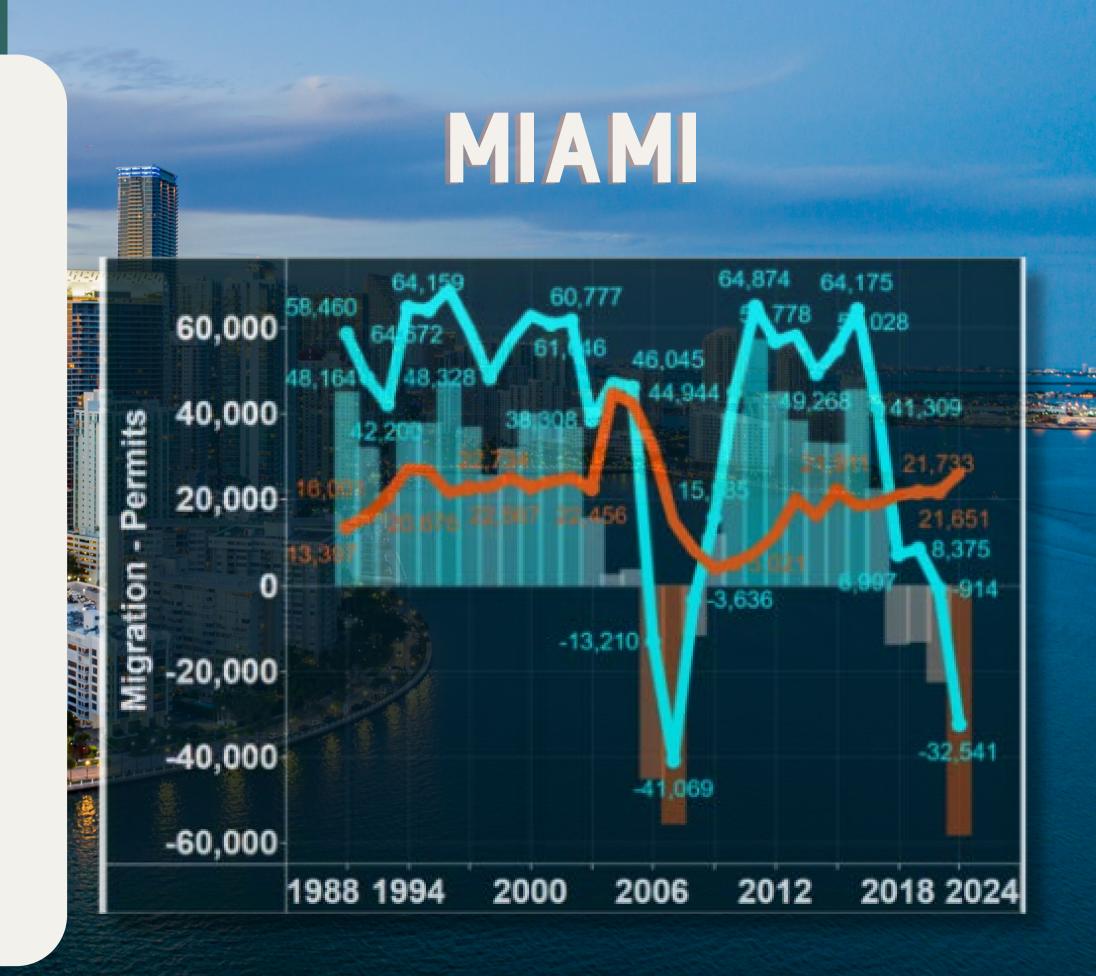


### Lake Placid Communities



# Migration from Miami

- Many people are leaving Miami, and not because they don't like the area, simply because of the cost of living.
- For \$2000, hard-working people can get a studio in Miami, while in Lake Placid, 2 hours away, they can get a 3-bedroom house.
- Miami is currently in a blue colar job crises - sanitation workers are hard to find because people are leaving.



## Migration from New York

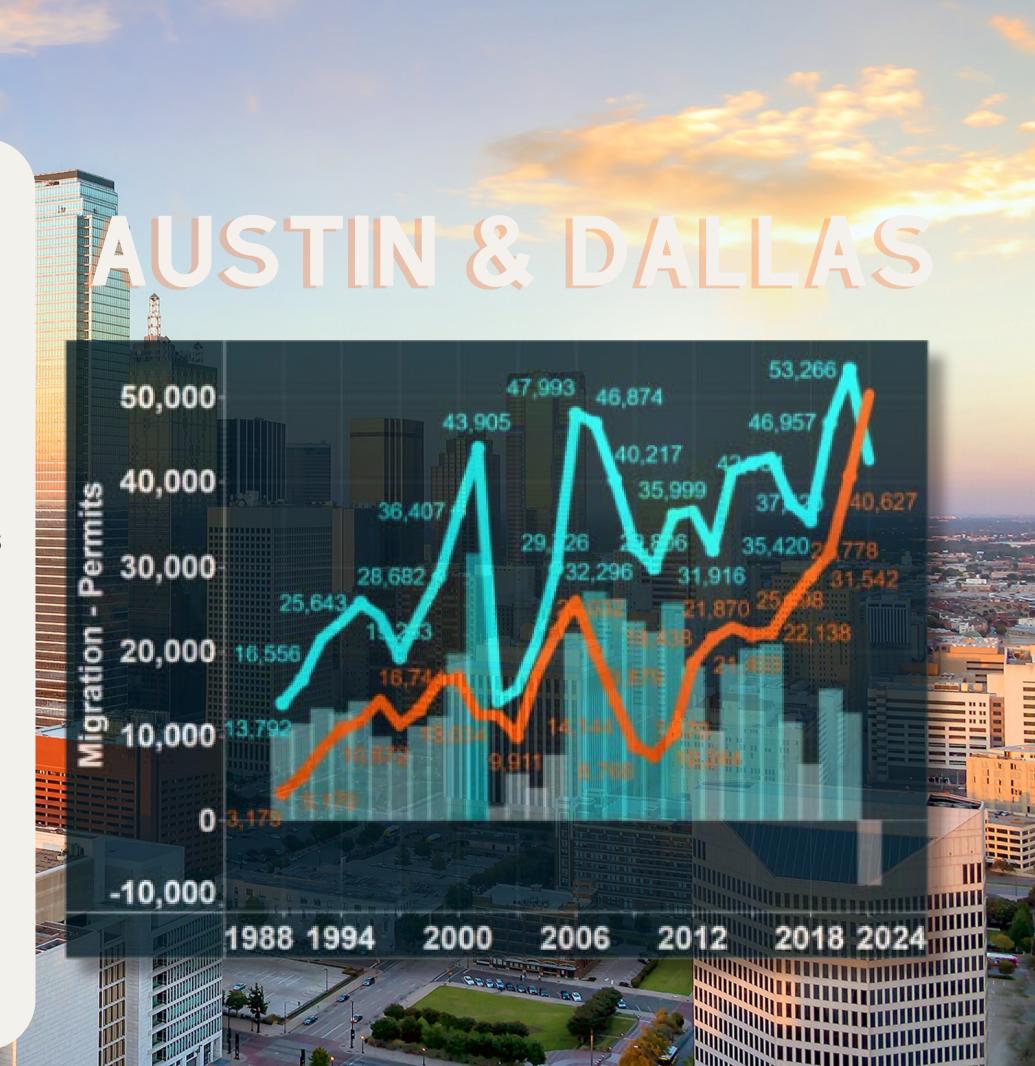
- 361,000 people left New York City and more than 2M left New York
   State during the pandemic
- Democratic New York became an impossible place to live for many of them - the hard Covid restrictions, crime rate rising, mandatory vacines etc.
- Many of them decided to retire early, work from home or just leave the cold to the Sunsine State and never looked back.





# The Texas Problem

- While migration was high in 2019-2020, we saw a drop in the last 2-3 years.
- In Texas, compared to Florida, since it's a desert, it's very easy to take a corn field and start building endlesly.
- We currently see more than 80,000 houses being built in Dallas and 60,000 in Austin.
- Imagine what will happen to the prices once these houses are ready.
- We have the opposite problem in Florida.



#### — Location

Central Florida - Between Sarasota & West Palm Beach 2:30 Hours' Drive from Miami & 1:30 Hours Drivefrom Sarasota

#### — County & City Name

County: Highland . City: Lake Placid.

#### Models & Buildable SF

Gold Model: 3 Beds/2 Baths. Buildable 1152 SF. Lot 10890 sf Premium Model: 3 Beds/2 Baths + Garage. Buildable 1692 SF.

#### Zoning

R-1 (Single-Unit Residential)

#### — Timeline / Delivery date

1-2 months until breaking ground. 6-8 Months from braking ground.









#### — Utilities

City Water. Paved Road. Septic Tanks.

#### Expanses

Insurance: \$490 / Year

Property Tax: \$1800 / Year

Management: 10% but no payment to find or replace a tenant.

#### — Rents

Rentometer: \$1903. We got rents even for \$2000.

#### Operation Team

20+ Years of experience. Fully insured local team.

#### — Floor Plans

Attached









#### Pricing & Payment Stages

Gold Model Total Price: \$225,000

Payment 1 - Lot: \$30,000

Payment 2 - Foundation & Flooring: \$40,000

Payment 3 - Surrounding: \$40,000

Payment 4 - Roof & Framing: \$40,000

Payment 5 - Sheetrock & Installed Kitchen: \$50,000

Payment 6 - Occupancy Certificate: \$25,000

#### Available Lots

We may have a limited amount of available ready-to-build lots at any given moment. Otherwise there will be a 1-2 months' waiting period for us to purchase and prepare a lot.

#### Property Management

Available, and with special discounted terms.

#### Any Rental Restrictions and Short Term (Airbnb)

No Restrictions, and Short Term Rentals are possible.









— Public Sewer

Yes

#### Estimated Rents

\$1850-\$2000 Per Month. Rents increased by 25% in the last 12 months. Hurricane Ian which damaged approximately 1M houses on the west coast, caused a huge migration inland.

#### — HOA or CDD

No

#### Amenities

Golf Course and Lakes within minutes' drive from the houses. All lots are close to the water.







# Business Plan Options

#### — Cash is King - Get the Wholesale Price!

Buy the lot and start building within 1-2 months. Pay the wholesale price of \$225,000 based on the payment plan. You are getting that price for paying cash. We are ready!

#### — Financing Option 1 - New Construction Loan

In order to get a New Construction loan of 50% LTV, you need to have a co-sponsor with a new construction background. We can be that sponsor but the property price will be \$245,000 for the Gold Model and \$279,000 for the Premium Model.

Gold Model Total Price: \$245,000

Payment 1 - When the contract is signed - \$61,250

Payment 2 - Lot, Foundation & Surrounding - \$61,250

When the property is completed we will do the financing for the other 50% of the purchase price.









# Business Plan Options

Financing Option 2 - BRRRR - Refinance After Building

After the property is ready, you can refinance and get 60% to 80% out based on the market value. Let's say you got \$231,000 out (80% of 289,000), you can now purchase another property and do it all over again - BRRRR!

— Financing Option 3 - Ready Made Home Mortgage

From time to time we might have ready-made homes for sale. The price for a ready-made home, or a property that is 1-2 months from completion would be \$245,000 for the Gold Model and \$279,000 for the Premium Model.

As a foreign national you would be able to get a 65% LTV Mortgage so you will need to come up with a 35% deposit to close on a property and we would provide assistance in getting you financed for the rest 65%. (+ closing costs) Gold Model Total Price: \$245,000

Payment 1 - 35% down payment - \$85,750

Payment 2 - 65% through a US Mortgage - \$159,250









# Business Plan Options

#### Financing Option 3 - Partnership

- 1. Choose the preferred model.
- 2. Purchasing the lot.
- 3. Building Permit.
- 4. The investor pays 30% of the WHOLESALE PRICE (+ the loan closing & financing fees), and we bring 70% through a New Construction financing. (70% LTV)
- 5. We become 51%-49% partners so we can get a US Citizen discounted interest rate that will save a lot.
- 6. Lien Mortgage Note by the name of the investor.
- 7. We build the property foundation, surrounding, roof, plumbing, electric, internal work, paint etc.
- 8. We provide constant updates during the building process pictures and videos.
- 9. We hold the property and rent it for 5 years.
- 10. We re-evaluated the business plan and we decide if to keep holding the property or sell it for profit.







# Financial Freedom

#### For all of our investors

- 1. Check the properties while they are being built.
- 2. Go through the final inspection and occupancy certificate and fix any issues. You get a **1 Year Builder's Warranty**.
- 3. Assist all the way until the investors get a key to their property.
- 4. Connect the investors to a property manager.

#### As part of our partnership, we will also...

(For 5% management fee)

- 1. Locate and screen a proper tenant with the property management.
- 2. Prepare the lease agreement with the tenant.
- 3. Continuously work with the property manager for any issue in the property
- 4. Monthly deposit to the investor's bank account
- 5. Quarterly reports to the investors









## Purchase Roadmap

#### **Exit**

Once the property is ready we will exit based on the original plan.

#### **Building Process**

Month 10 to 12

We get the architectural design approved by the town and get building permit and start building.

Months 3 to 10

**Buy & Prepare Lot** 

If no lot is available, we will

purchase the lot, get permit

and prepare it for building.

1- 2 Months

#### **Choose Model**

Choose between the Gold or Premium Models

Today!

#### **Choose Payment Plan**

Choose between the cash, financing or partnership models.

Today!

# Building Process

#### First choose your preferred Payment Plan

Decide if you pay with cash or financing.

Purchasing with cash gives you the most price benefits, and also the building process is faster since we don't need to wait for the lender to release the payment for each step.

#### Underground work

Trees removal.

Set the elevation.

Underground plumbing - sewer & water.

Preparation for the actual buildup.

Create the pads for the properties we like to build in the first phase.

Start building the property based on the above plan!







# Our Building Team

20 years in the business.

Hundreds of houses and projects.

Family business.

Projects from single-family houses to entire communities.

Example Project - 16.8M, 54 Townhouse Community.











# Keeping the Price Firm



# All Bricks!

- Our houses are built from bricks!
- 1. Durability and Longevity: Bricks are known for their durability and longevity. They can withstand extreme weather conditions, including hurricanes and high winds, which are common in Florida. Brick houses have a longer lifespan compared to some other building materials.
- 2. Energy Efficiency: Brick has excellent thermal mass properties, meaning it can absorb and store heat. This can help regulate indoor temperatures and reduce energy consumption for heating and cooling.
- 3. Fire Resistance: Bricks are highly fire-resistant, which can provide an added layer of safety and protection for your home and belongings. This is important in areas prone to wildfires.









## All Bricks!

- Our houses are built from bricks!
- 4. Sound Insulation: Brick has good sound insulation properties, which can help reduce external noise and create a quieter indoor environment.
- 5. Low Maintenance: Brick is a low-maintenance material that does not require painting or frequent upkeep. This can save you time and money on maintenance and repairs over the long term.
- 6. Pest Resistance: Bricks are not susceptible to pests like termites or other wood-boring insects, which can be a concern in Florida.
- 7. Resale Value: Brick houses are often perceived as having higher resale value due to their durability and aesthetic appeal.







### All Bricks!

- Our houses are built from bricks!
- 8. Aesthetics and Design Options: Bricks offer a classic and timeless aesthetic that can enhance the visual appeal of your home.
- 9. Environmental Benefits: Bricks are a natural and sustainable building material, as they are made from clay and do not involve the depletion of non-renewable resources. They can also contribute to improved indoor air quality.
- 10. Hurricane Resistance: Properly designed and constructed brick houses can have increased resistance to high winds and flying debris, providing better protection during storms.











### **Building Activity**





### Materials

#### HIGH FINISHING LEVELS

- The kitchen is beautiful, featuring a sleek, modern style. Not only stylish, but functional too! Lots of cabinets, pantries, & NEW stainless-steel appliances will be sure to please!
- Custom Kitchen Cabinets
- Italian porcelain tile throughout the house & Granite Top.
- NO CARPETS
- 24/12 porcelain tile for the bathroom.
- Vanities from the same material of the kitchen including the countertop.





#### **ILLUSTRATION PICTURES**





#### **ILLUSTRATION PICTURES**





#### **ILLUSTRATION PICTURES**



#### **ILLUSTRATION PICTURES**





#### **ILLUSTRATION PICTURES**





#### **ILLUSTRATION PICTURES**





#### **ILLUSTRATION PICTURES**







#### **ILLUSTRATION PICTURES**





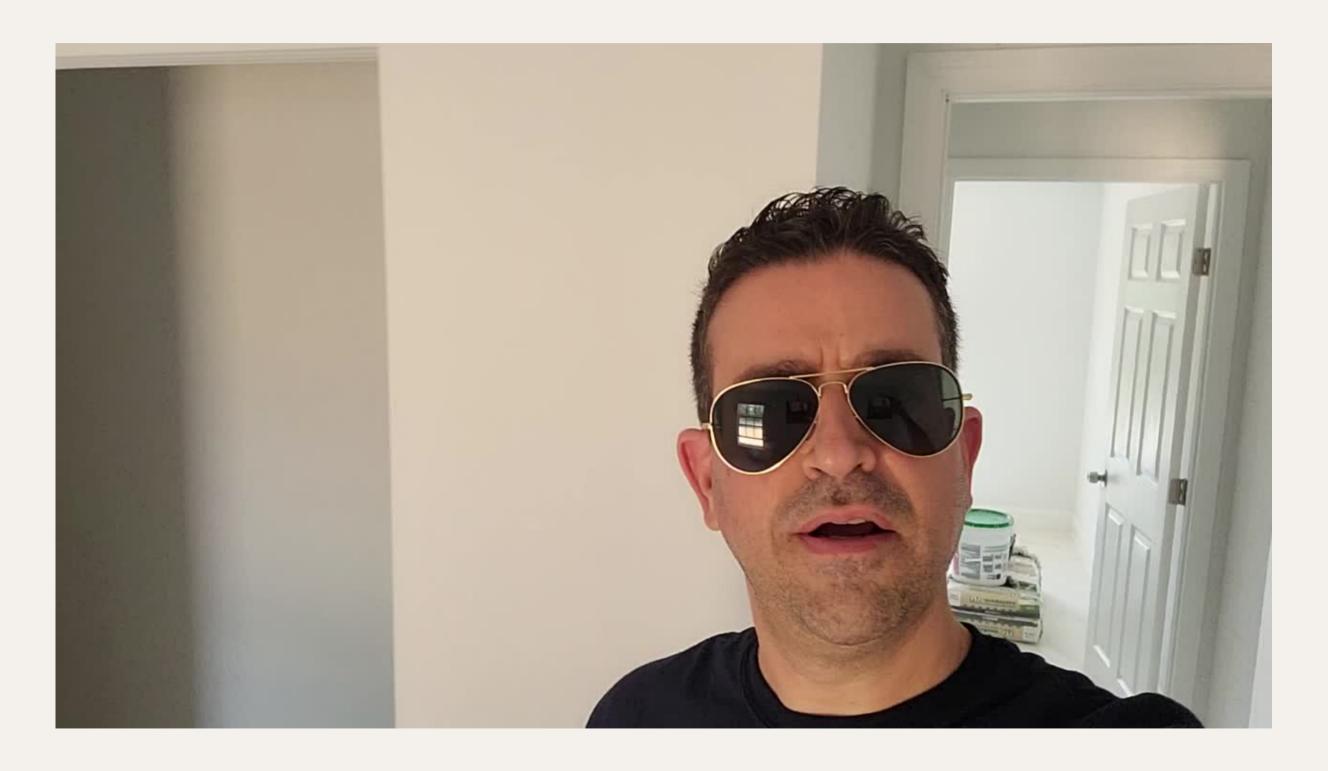
#### **ILLUSTRATION PICTURES**





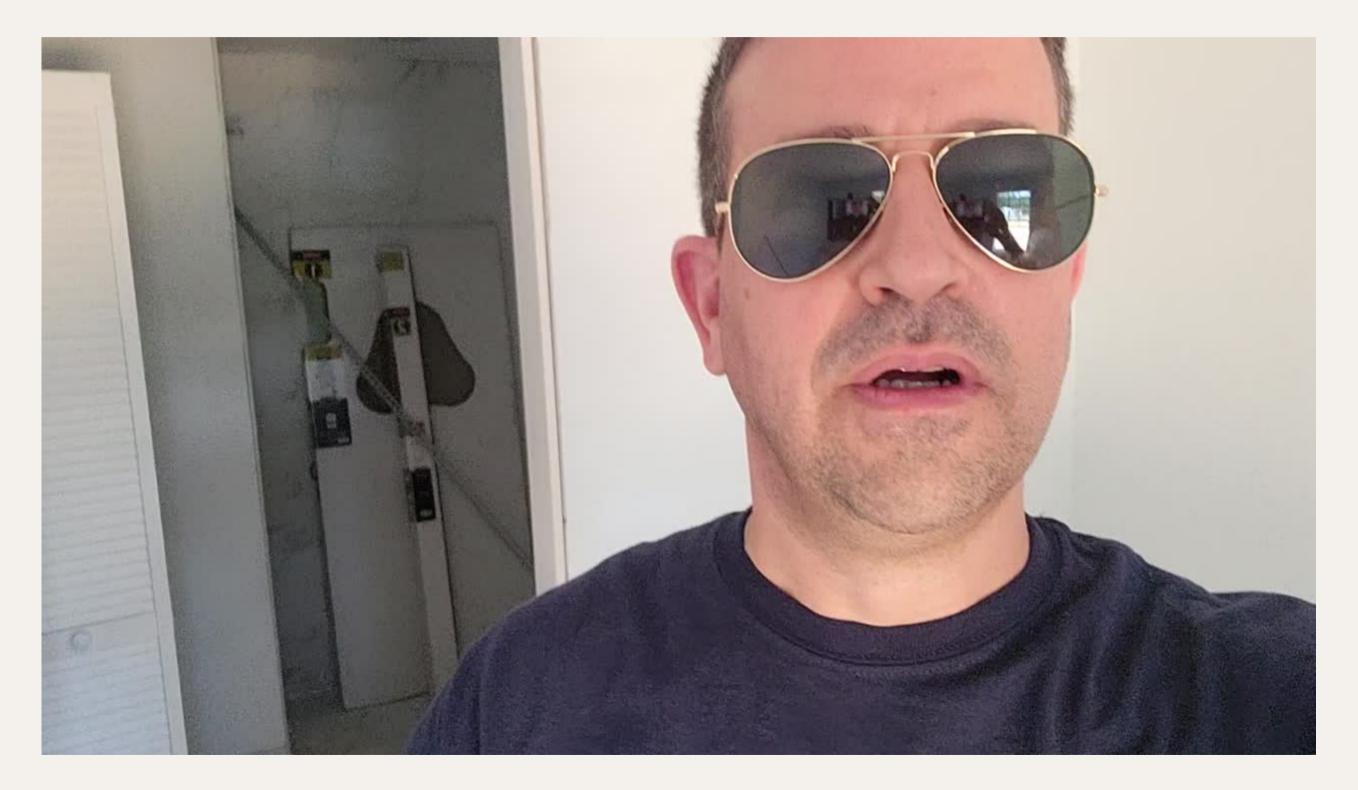


### An Almost Ready House





### An Almost Ready House







### Gold Model 3 beds / 2 Baths

WHOLESALE PRICE: \$225,000

Single Family House with Driveway

#### LAYOUT

3Beds / 2 Baths + Driveway (1152 SF Total, 10890 SF Lot)

#### **PROPERTY DETAILS**

Very Well Designed - Open & Spacious with Split Floorplan. High-end materials - custom cabinets, granite countertops, marble flooring. Long driveway to park your boat.



3 Beds



2 Bath



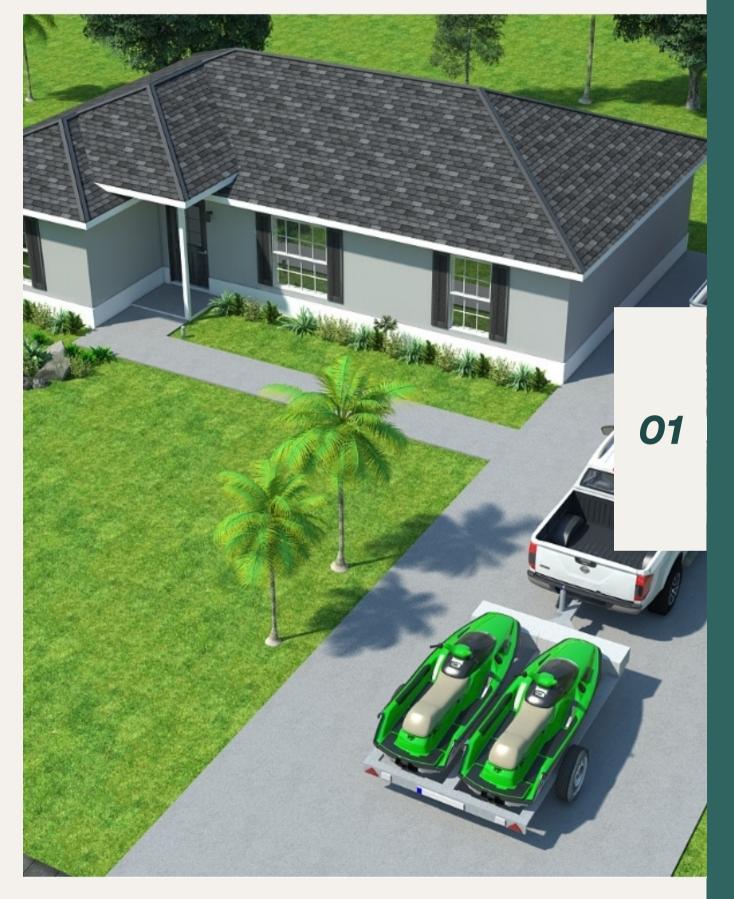
**Driveway** 







195.31 per SF



### Gold Model Yearly Yield

**ESTIMATED YEARLY EXPANSES** 

Insurance: \$490

Taxes: \$1800

Management: 10% Gross, 4.27% Nominal

**Maintenance: Builder Warranty** 

**Vacancy: New Construction Low Vacancy** 

**OVERALL YEARLY EXPANSES: \$3,237** 

**ESTIMATED INCOME** 

**Monthly Rent: \$1850** 

**GROSS YIELD: 9.8%** 

NET YIELD: 8.4%

Yearly Income: \$22,000









## Premium Model 3 beds / 2 Baths

WHOLESALE PRICE: \$255,000

Single Family House with 1 Car Garage

#### LAYOUT

3Beds / 2 Baths + 1 Car garage (1692 Total SF Total, 10890 SF Lot)

#### **PROPERTY DETAILS**

High-end materials - custom cabinets, granite countertops, marble flooring. 1 Car Garage. Back patio with sliding door - 12 by 10.



3 Beds



2 Bath



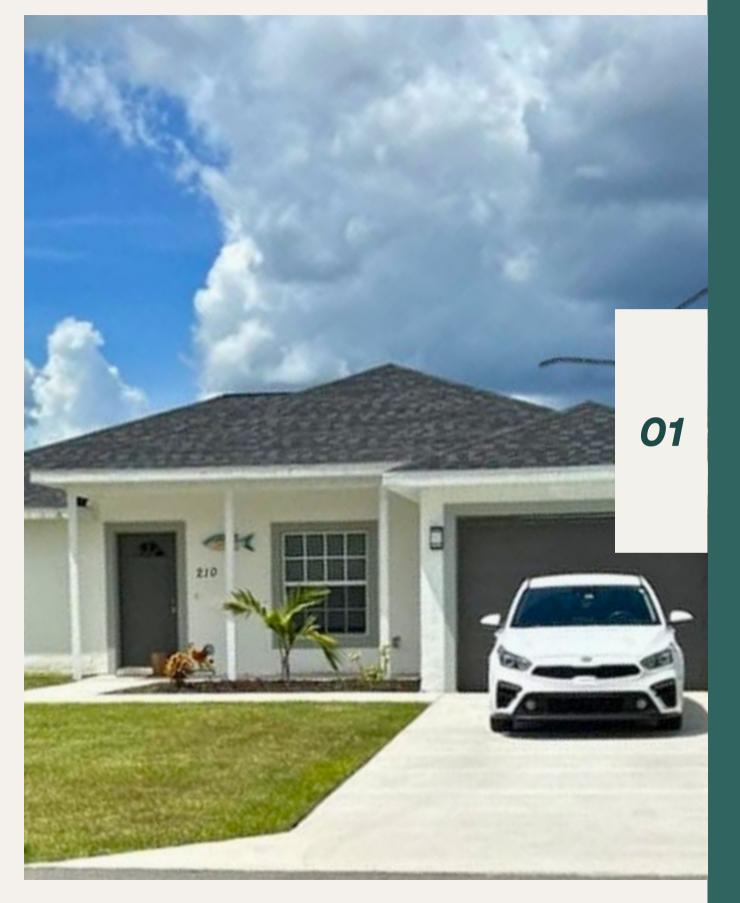
1 Car Garage







150.70 per SF



### Premium Model Yearly Yield

**ESTIMATED YEARLY EXPANSES** 

Insurance: \$490

Taxes: \$1800

Management: 10% Gross, 4.27% Nominal

**Maintenance: Builder Warranty** 

**Vacancy: New Construction Low Vacancy** 

**OVERALL YEARLY EXPANSES: \$3,237** 

**ESTIMATED INCOME** 

Monthly Rent: \$2000

**GROSS YIELD: 9.4%** 

NET YIELD: 8.1%

Yearly Income: \$24,000





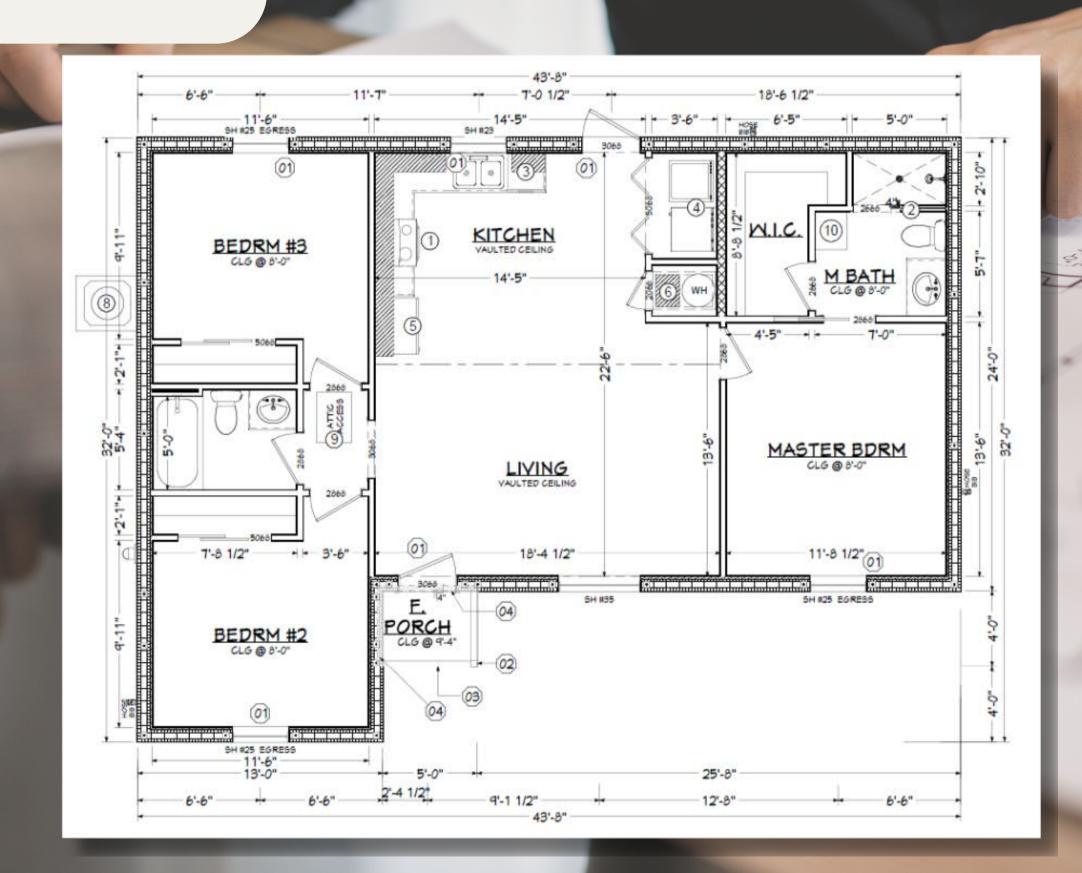




### Video Illustration



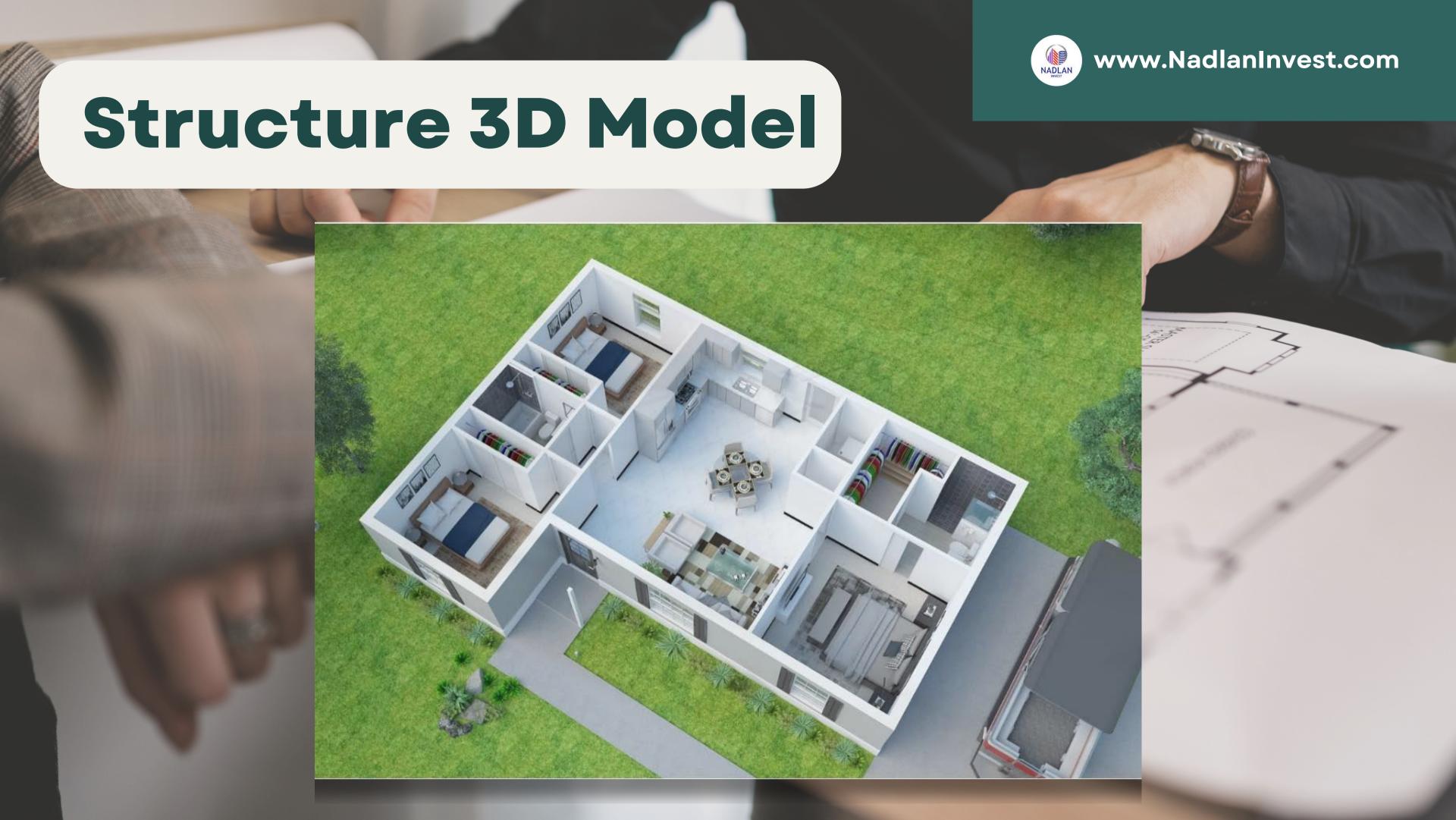
### Floor Plan





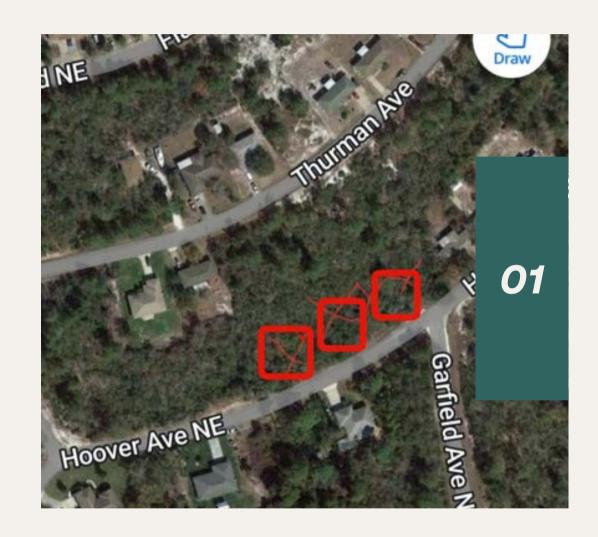
### Furniture Plan



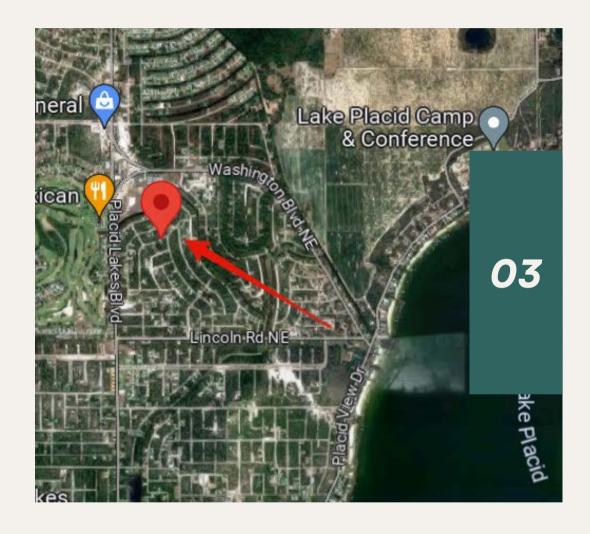




#### Choose Your Lot







#### Ready Made Lots

We might have some ready-made lots for you to choose from. You will save the 1-2 months purchase and preparation time.

#### Purchasing New Lots

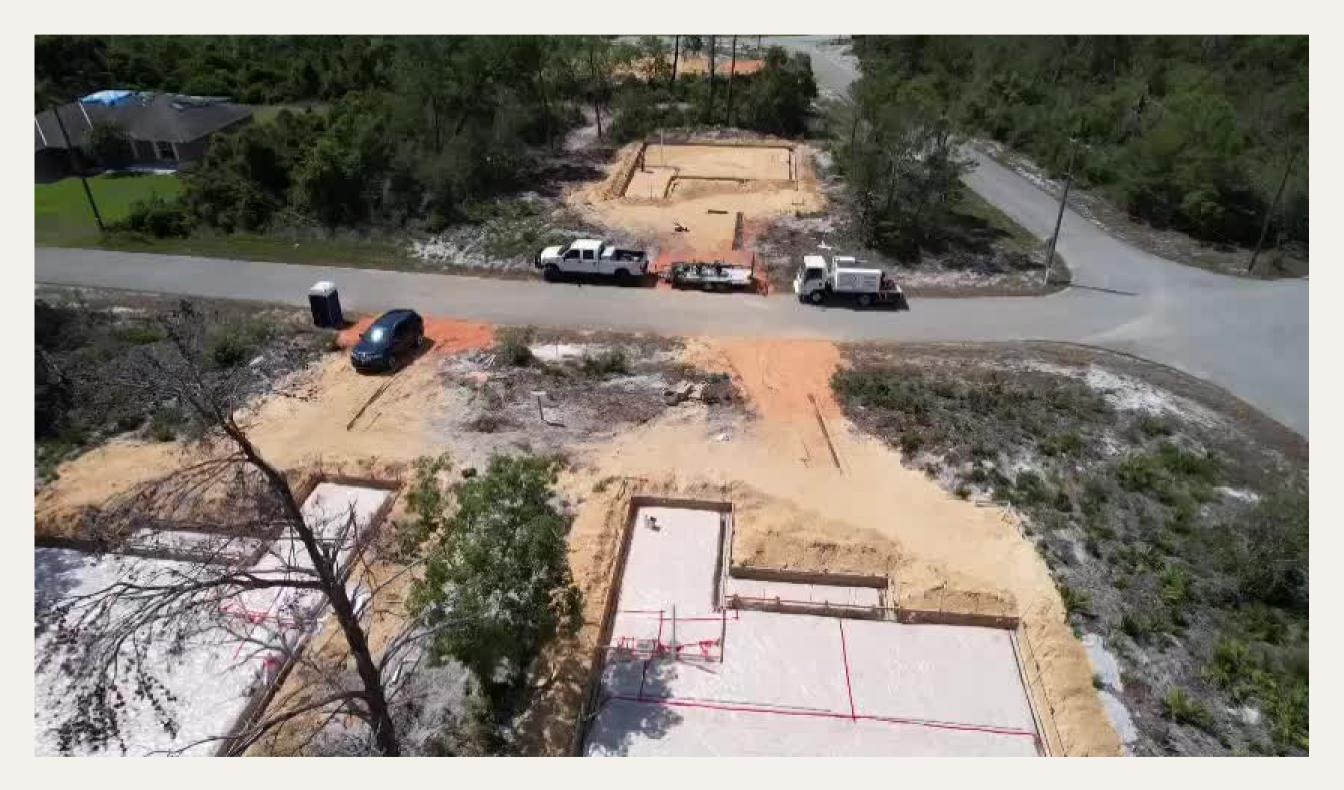
In case we don't have ready-made lots available, we will purchase additional lots and get them ready. The process takes 1-2 months.

#### 2 Minutes from the Lake

We do our best to purchase all lots up to 1 mile from the lake - about up to 2 minutes' drive. Of course, this is based on availability and price.



### Lots Being Prepared



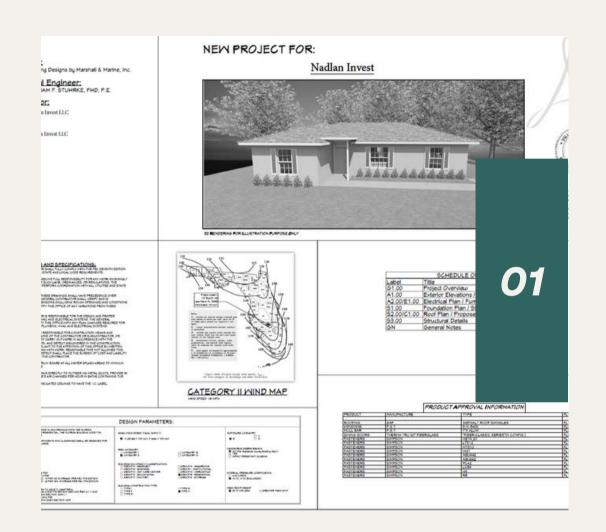


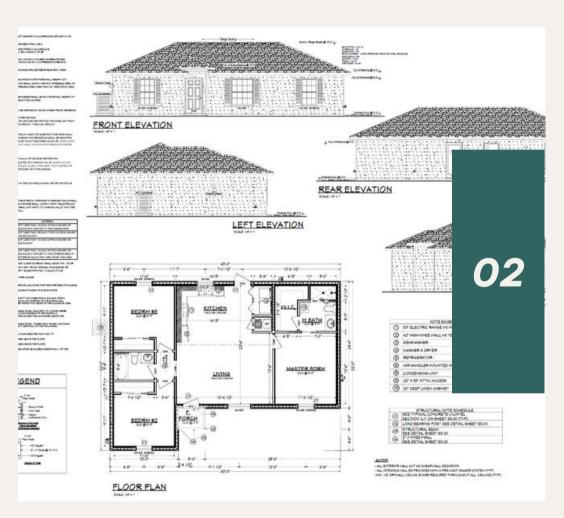
#### Lake Front Houses

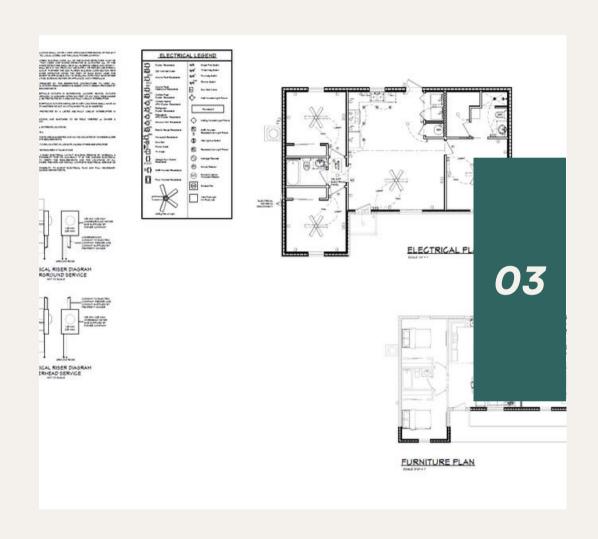




### Building Plans







#### Gold Model 3D Rendering

Illustration of the Gold Model

#### Gold Model Elevation

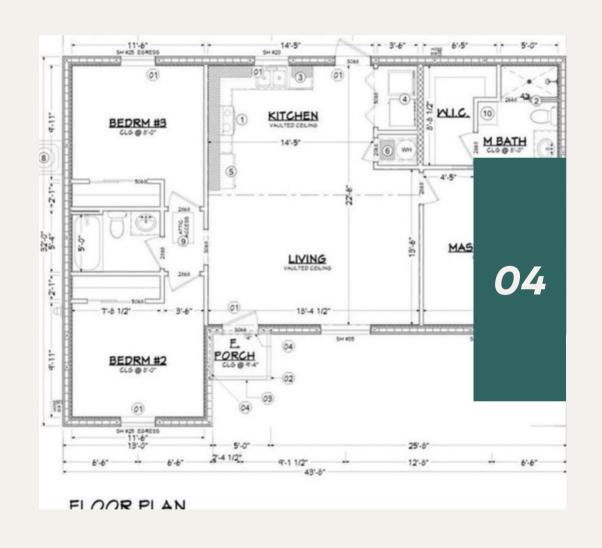
Gold Model elevation - Real & Left

#### Gold Model Electrical Plan

**Electrical Legend and Circuits** 

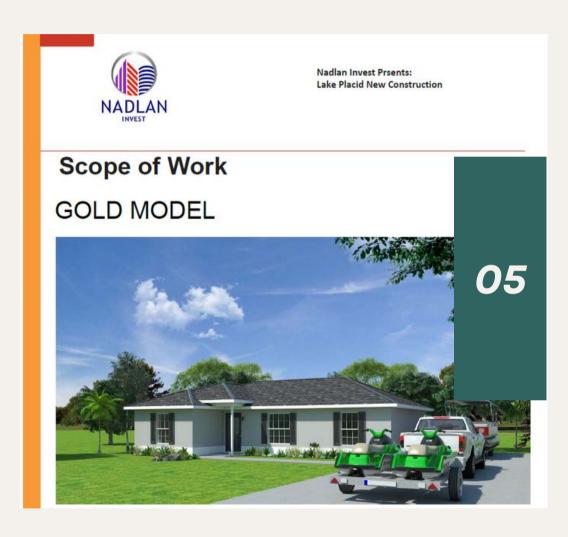


### Scope & Floor Plan



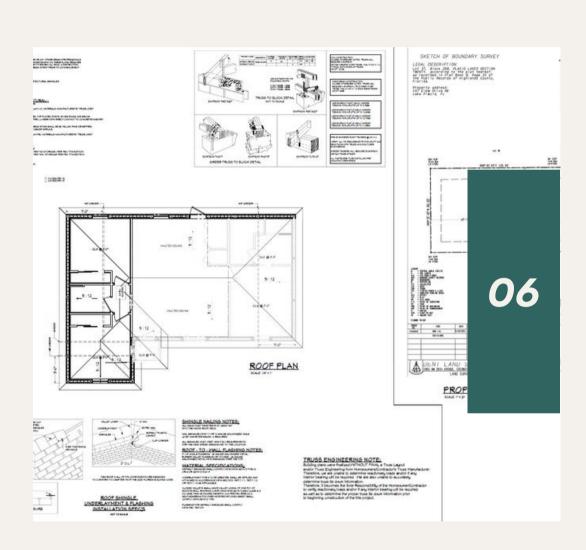


Gold Model Floor Plan



#### Scope of Work

Gold Model Scope of Work

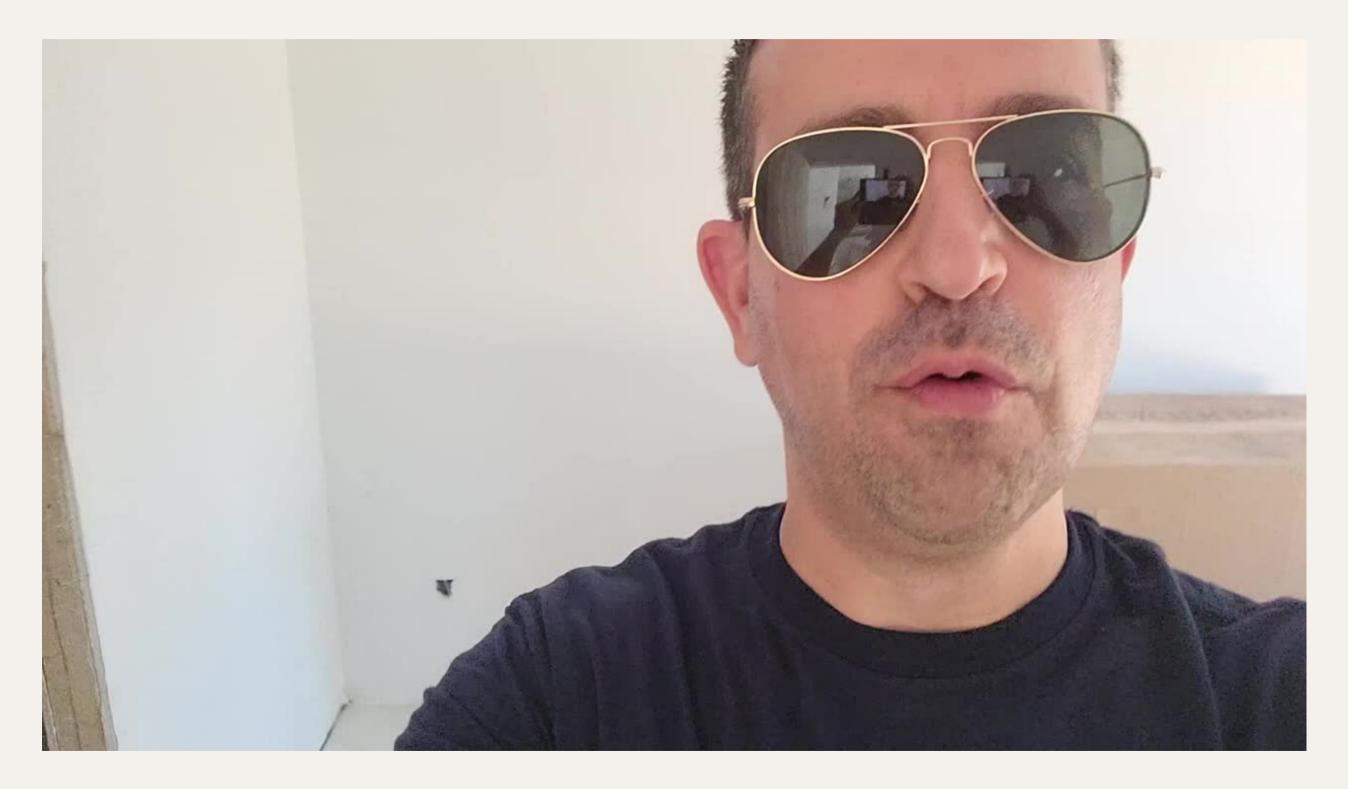


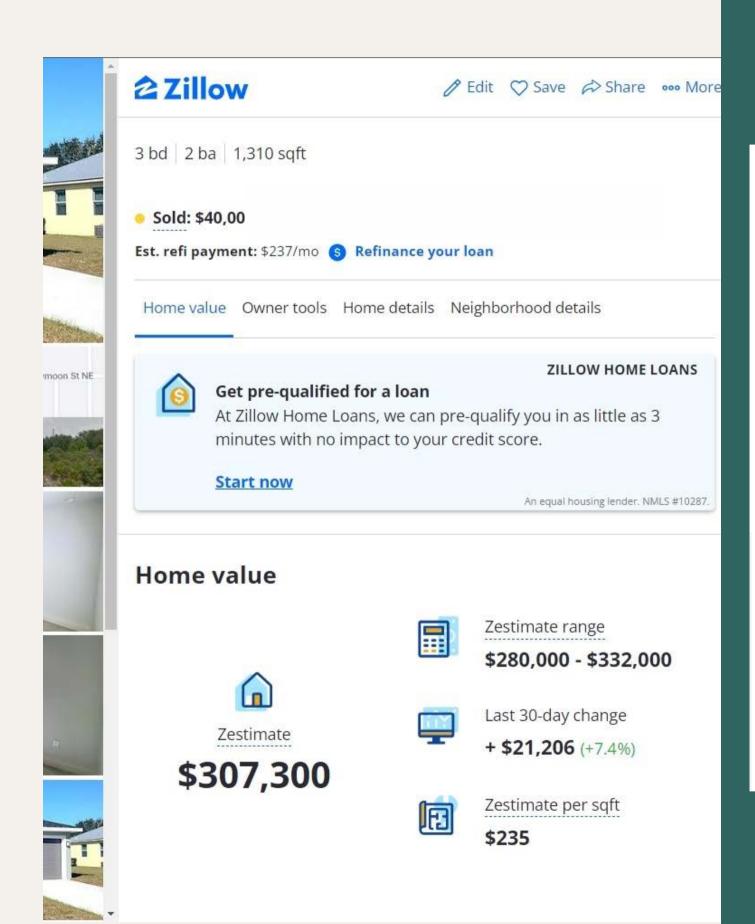
#### Roof Plan

Roof Shingle, Underlayment & Flashing



### Investors Follow Up Video





### Comparable 1

#### Facts and features

Type: SingleFamily

Year 2022 built:

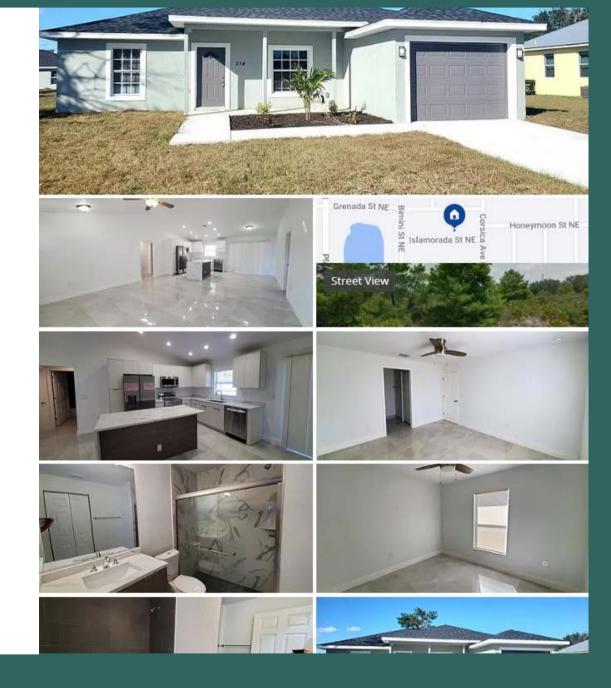
**Heating:** Forced air

**Cooling:** Central

P Parking: 1 Parking space

**HOA:** \$2 monthly

Lot: 0.92 Acres





3 Beds

2022



2 Bath



1,310 SF





#### **∠** Zillow 3 bd 2 ba 1,348 sqft 257 Bimini St NE, Lake Placid, FL 33852 Off market Zestimate<sup>®</sup>: \$329,600 Rent Zestimate<sup>®</sup>: \$1,949 Est. refi payment: \$2,022/mo S Refinance your loan Home value Owner tools Home details Neighborhood details ZILLOW HOME LOAN Get pre-qualified for a loan At Zillow Home Loans, we can pre-qualify you in as little as 3 minutes with no impact to your credit score. Start now An equal housing lender, NMLS #10 Home value

### Comparable 2

#### Facts and features

Type: SingleFamily

**Year** 1988

built:

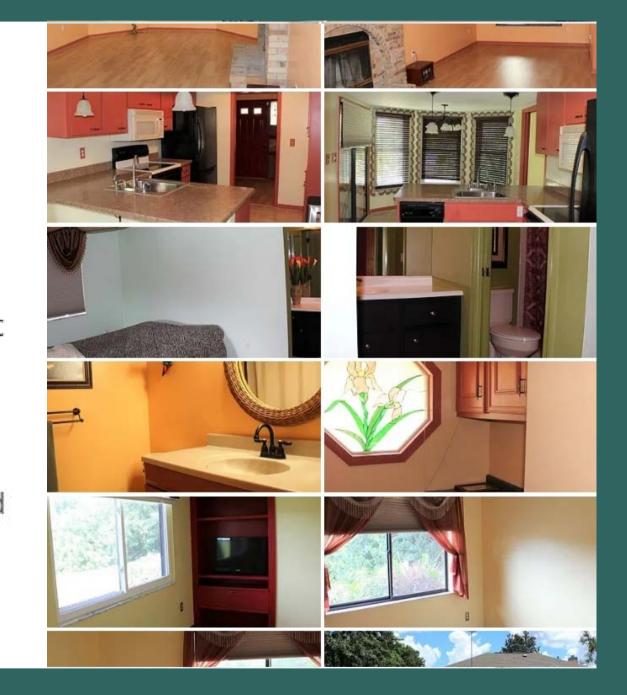
Heating: Forced air, Electric

**Cooling:** Central

P Parking: Garage - Attached

HOA: \$2 monthly

**Lot:** 10,454 sqft





3 Beds



2 Bath



1,348 SF







Zestimate per sqft

Zestimate range

Last 30-day change

+ \$23,677 (+7.7%)

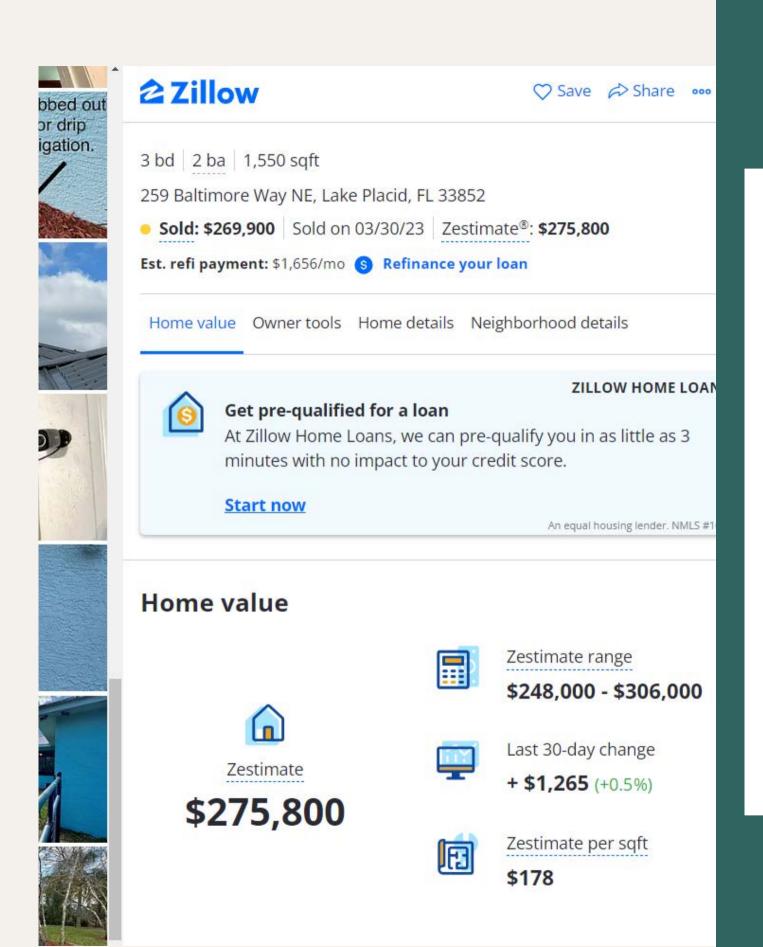
\$307,000 - \$356,000

\$245



Zestimate

\$329,600



### Comparable 3

#### Facts and features

Type: Single Family

Residence

**Year** 2006

built:

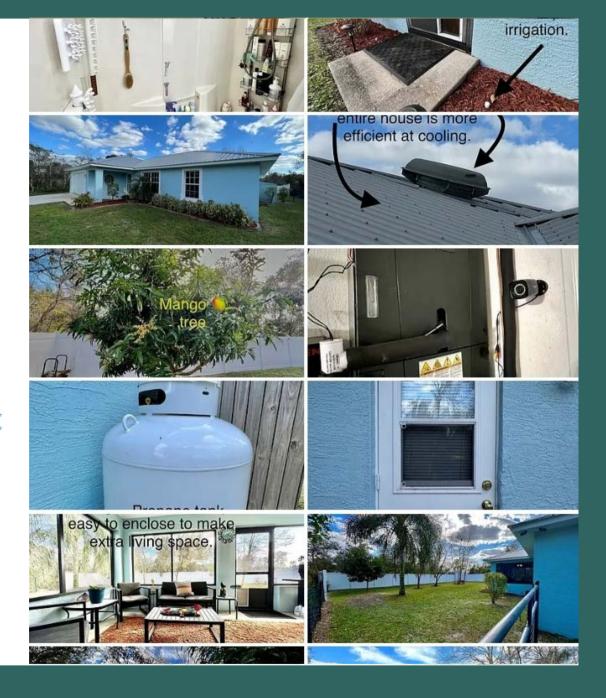
Heating: Central, Electric

**Cooling:** Central Air, Electric

P Parking: 2 Garage spaces

**HOA:** \$25 annually

**Lot:** 10,018 sqft





3 Beds



2 Bath



1,550 SF

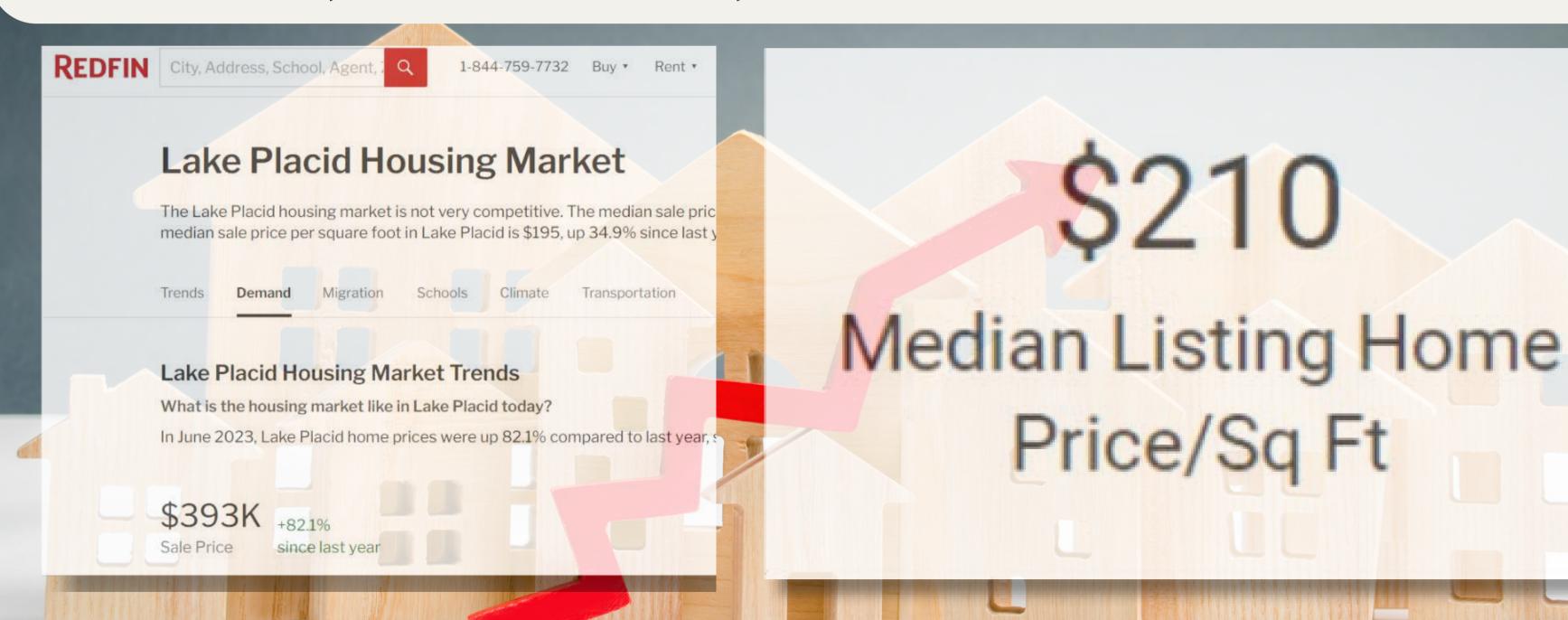




#### **Market Data**

Prices areup dramatically compared to last year.

**Price Per SF: \$210, and Sale Price of \$393,000** 



# Our Wholesale Price Per Square Foot



Wholesale Price: \$225,000 Overall Built Square Foot: 1152

Price per Square Foot: \$195.31

**Premium Model** 

Wholesale Price: \$255,000

**Square Foot: 1310** 

Price Per Square Foot: \$194.65

**Overall Built Square Foot: 1692** 

Price per Square Foot for Overall Built: \$150.70

ONCE BUILT: \$234 PER SF!
YOU SAVE \$83.3 PER SF!

Home value



Zestimate

\$306,700



Zestimate range

\$276,000 - \$331,000

Last 30-day change

+ \$19,426 (+6.8%)

Zestimate per sqft

\$234









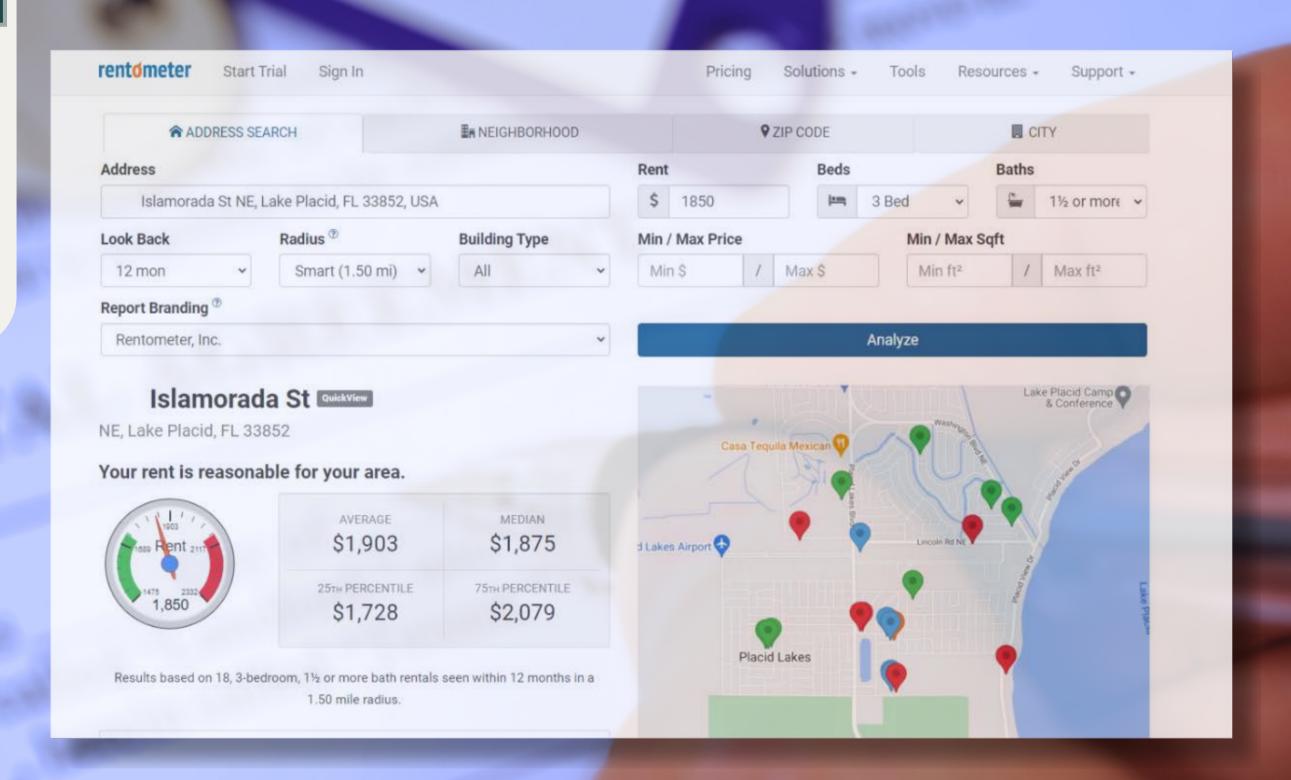
### Rental Data

#### Rentometer:

Average: \$1,903

• Median: \$1,875

Max: \$2,079



### Rental Data

**Rental Agreement:** 

**Monthly Rent: \$2000** 

**Deposit: \$6000** 

Tenants: Ajiah

1. PROPERTY RENTED. Landlord leases to Tenant the land and buildings located at

GRENADA ST NE. LAKE PLACID. FL 33852

The Premises shall be occupied only by the named Tenant(s)

2. TERM. This is a lease for a term, not to exceed 12 months, beginning on June 23, 2023 (month, day, year) and ending June 22, 2024 (month, day, year) (the "Lease Term").

It is understood that if both Tenants & Landlord are in agreement the lease may be renewed or renegotiated for another term beginning on June 23, 2024 and Landlord requests tenants send a letter of intention to renew the lease 60 days prior to the lease expiration, signed and mailed by the Lessee to the Lessor.

3. RENT PAYMENTS. Tenant shall pay monthly rent in the amount of \$2,000.00 for the Lease Term.

Tenant shall not be entitled to move in or to keys to the Premises until all money due prior to occupancy has been paid to Landlord's agent: All About Realty Of Lake Placid, Inc.

\$6,000.00 TOTAL MOVE-IN MONEY TO BE PAID BEFORE RECEIVING KEYS - FIRST / LAST / 1-MONTH SECURITY. \$300 deposit collected 6/16/2023,

The July 23, 2023 payment – and all further payments (due the 23rd of each month until lease term ends) can be paid any time before the due date. After the first payment, all further



#### Rental Data

#### Who rents from us?

- Locals and snow birds people coming from the cold areas of NY, Canada etc. and that are willing to rent for 6 months and keep a yearly rent.
- Hard working people Blue & White Collar.
- This area is usually 250% overbooked in the summer as for rents.
- There are local schools and kinder gardens and they are being developed as more population migrate in
- The local population who likes the country style and fishing boats.
- Short Term Rentals





# Migrating to Florida



## Rental Units Availability

Lake Placid has the lowest rental availability units compared to all the towns in the area including Orlando, Fort Myers etc. Only 22 available units as of today which is only 1.8% available houses for rent which creates high demand and higher rents, escpecialy for new construction houses which are way more attractive compared to older houses.

Cities	Median Listing Home Price	Listing \$/SqFt	For Sale	For Rent
Lake Placi	\$320K	\$210	1,201	22
Port Charle	\$380K	\$234	5,489	468
Orlando	\$399.9K	\$244	3,926	2,319
Sebring	\$299K	\$179	1,380	108
Fort Myers	\$419.9K	\$261	3,385	1,122
Punta Gord	la \$449K	\$258	2,956	535
	THE RESERVE OF THE PARTY OF THE			

### Household Income

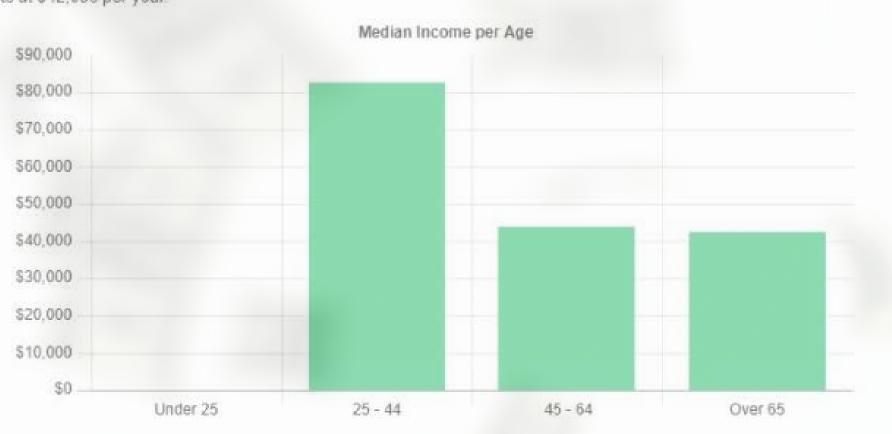
Average Household Income: \$61,171

Monthly Average Income: \$5,097

#### What are the median and average incomes in Lake Placid?

The average annual household income in Lake Placid is \$61,171, while the median household income sits at \$42,086 per year.

	Y-o-Y Change		
Average Household Income	\$61,171	-11.8%	
Median Household Income	\$42,086	3.1%	
People below Poverty Level	3,240	-12.8%	
People above Poverty Level	22,433	0.3%	



top A

## Homeowners Precentage

- As for 2022, there were 58,590 housing units in the county.
- 76.6% of the total houses in the area are owner-occupied which means home prices are stable and there are not a lot of rentals on the market.
- From all of the cities around us, we have the lowest rental inventory.
- We are the first company to start building Build-for-Rent properties in the area.



# Race & Hispanic Origins

- White Alone: %84.7
- Black or African Americans: 10.8%
- American Indians: 0.8%



### Education

High School or Higher: 85.9%

Bachelor's Degree or Higher: 18.8%

### Top Schools in 33852

Middle

High

Lake Country Elementary School

Elementary

33852 hosts 9 public schools rated good and higher by GreatSchools. You can also find 7 private and charter schools. Here are the best public schools in 33852:

Y .				
Rating	School Name	Grades	Reviews	
6/10	Cracker Trail Elementary School	K - 5	3 reviews	View All

Private & Charter

K-5

3 reviews

#### Education

High school graduate or higher, percent of persons age 25 years+, 2017-2021

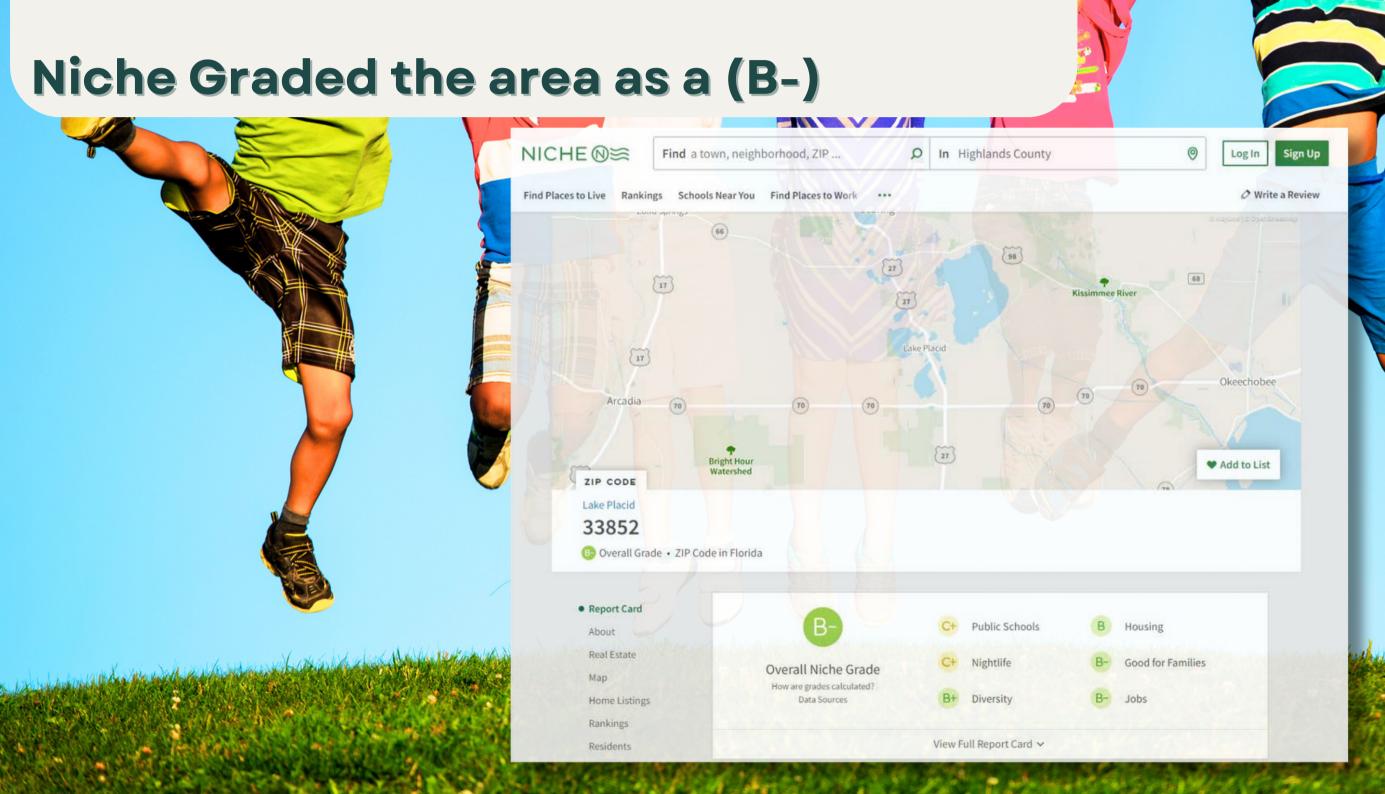
Bachelor's degree or higher, percent of persons age 25 years+, 2017-2021

85.9%

View All

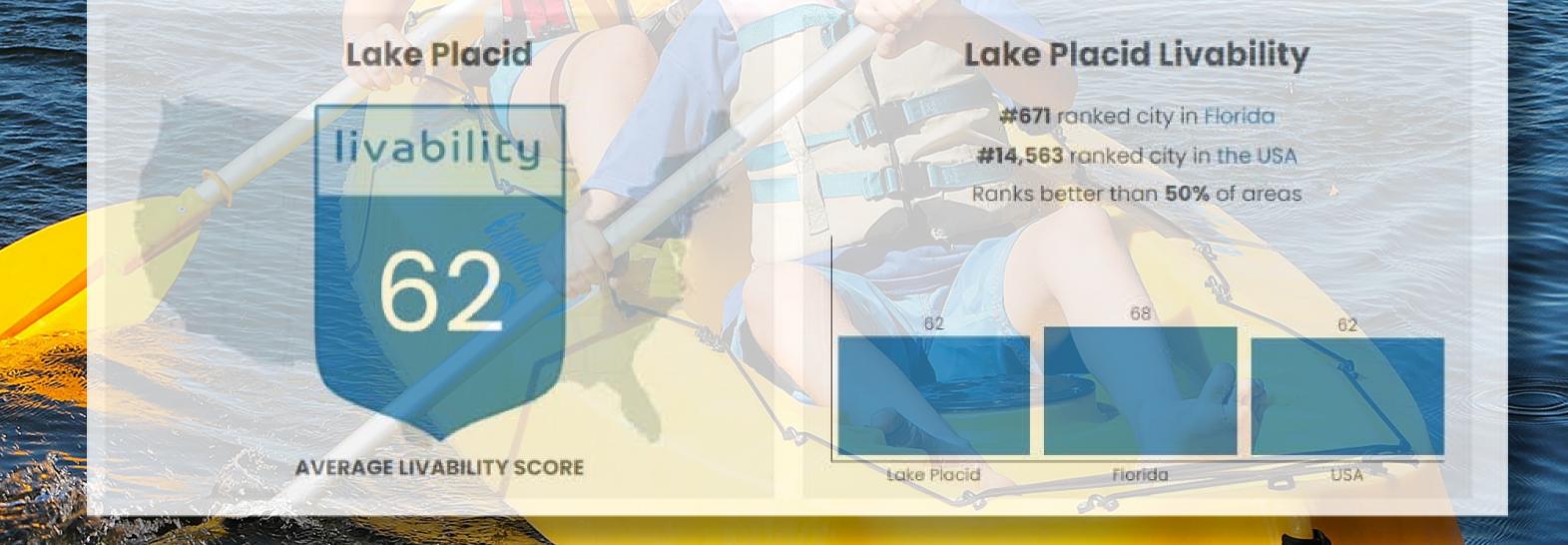
18.8%

# Overall Niche Grade





Livability Score same as USA Total: 62



### Amenities

There are planty of amenities in the area

Lake Placid



You can find dozens of grocery stores, will soon provide other points, such as

**Grocery Stores** 

Coffee Shops

Hartzell's Grocery Market

ALDI

Kash-N-Karry Food Stores

Publix Super Markets

Circle K

Leones Gourmet Market

Walmart Supercenter

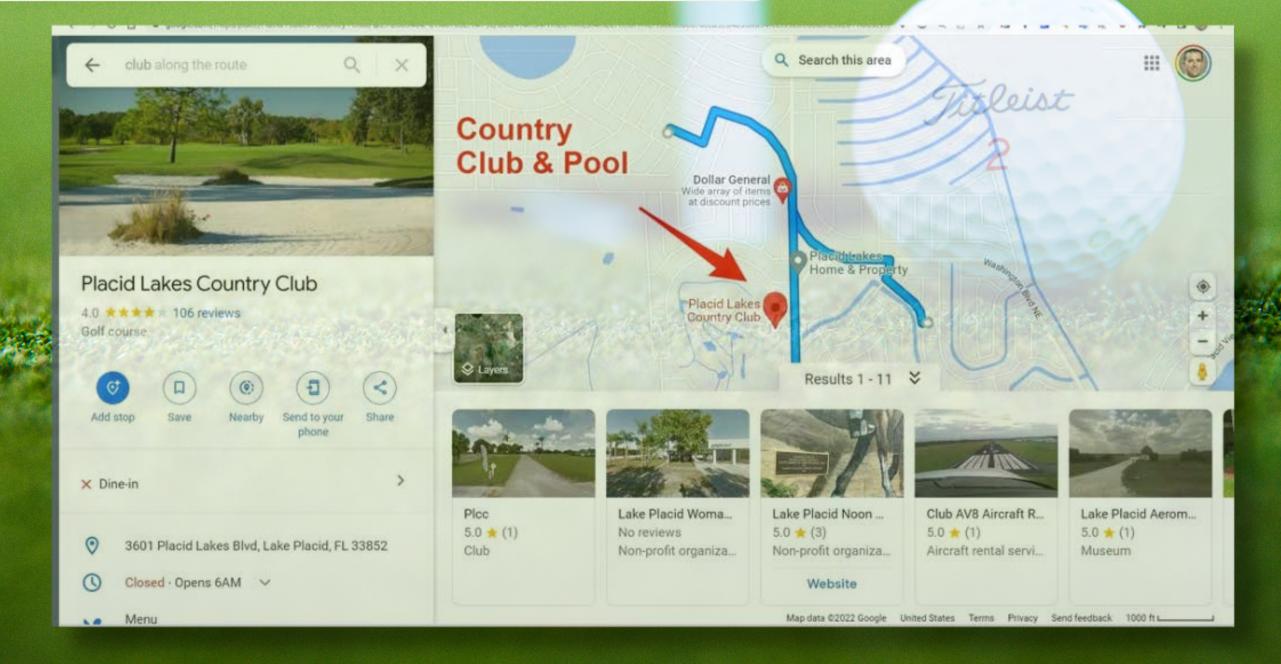
Winn-Dixie

Save A Lot

Sweetbay Supermarket

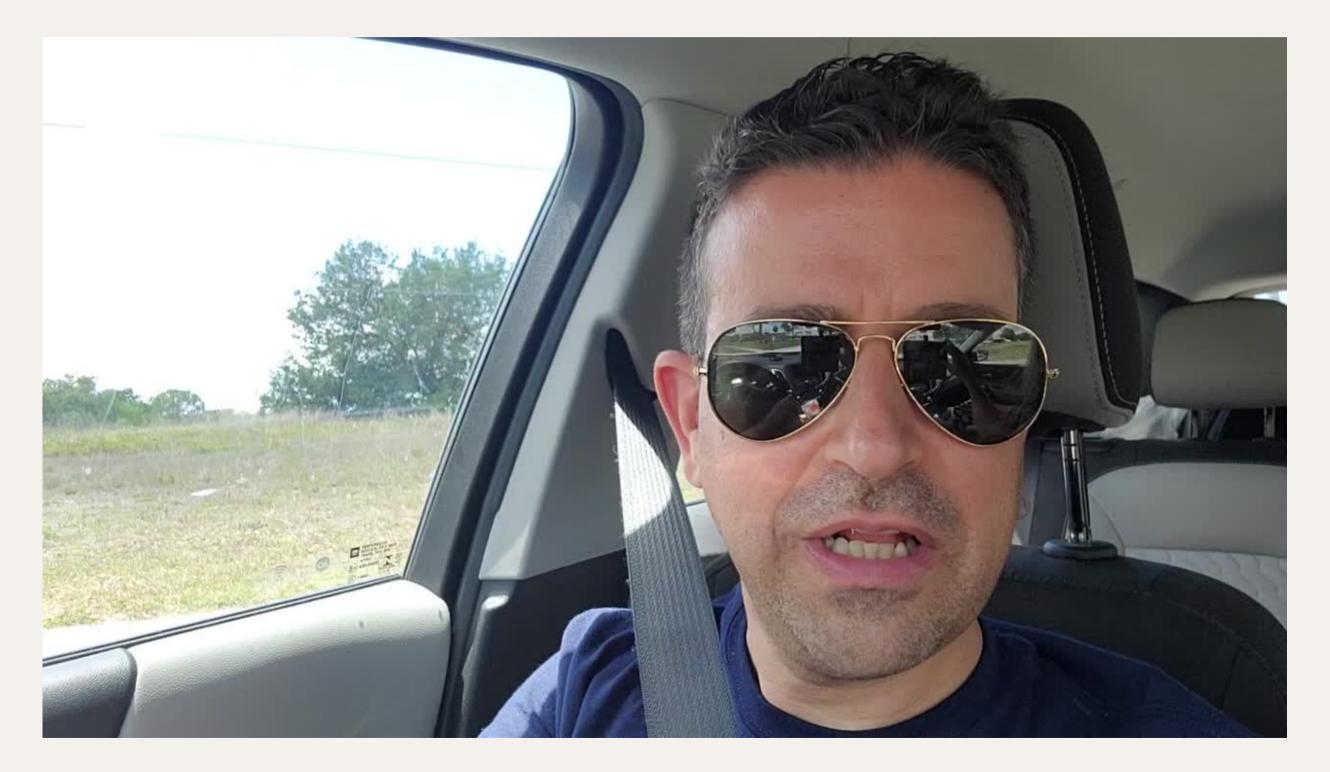
### Golf Courses

There is a Country Club & Golf Course





### Lake Placid Golf Club

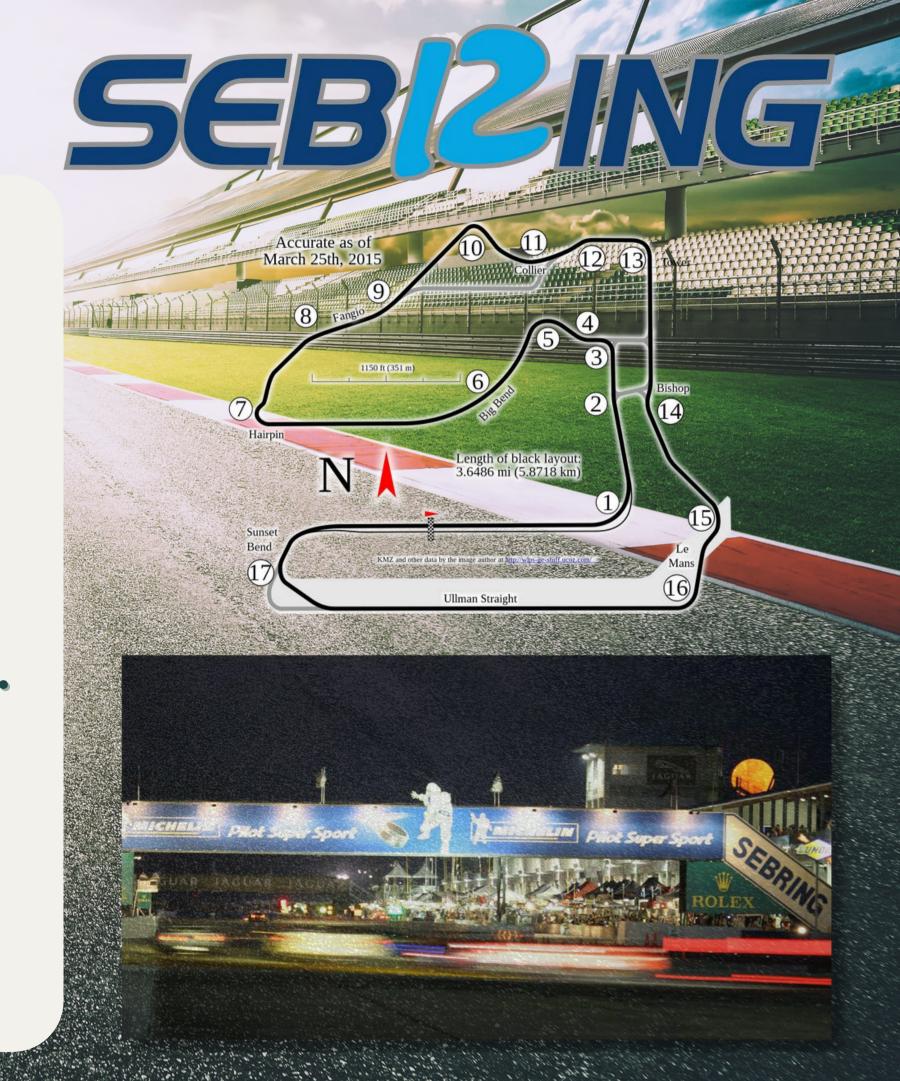






# Sebring International Raceway

Sebring Raceway is one of the oldest continuously operating racetracks in the U.S., its first race being run in 1950. Sebring is one of the classic racetracks in North American sports car racing and plays host to the 12 Hours of Sebring, which is the major town next to Lake Placid.





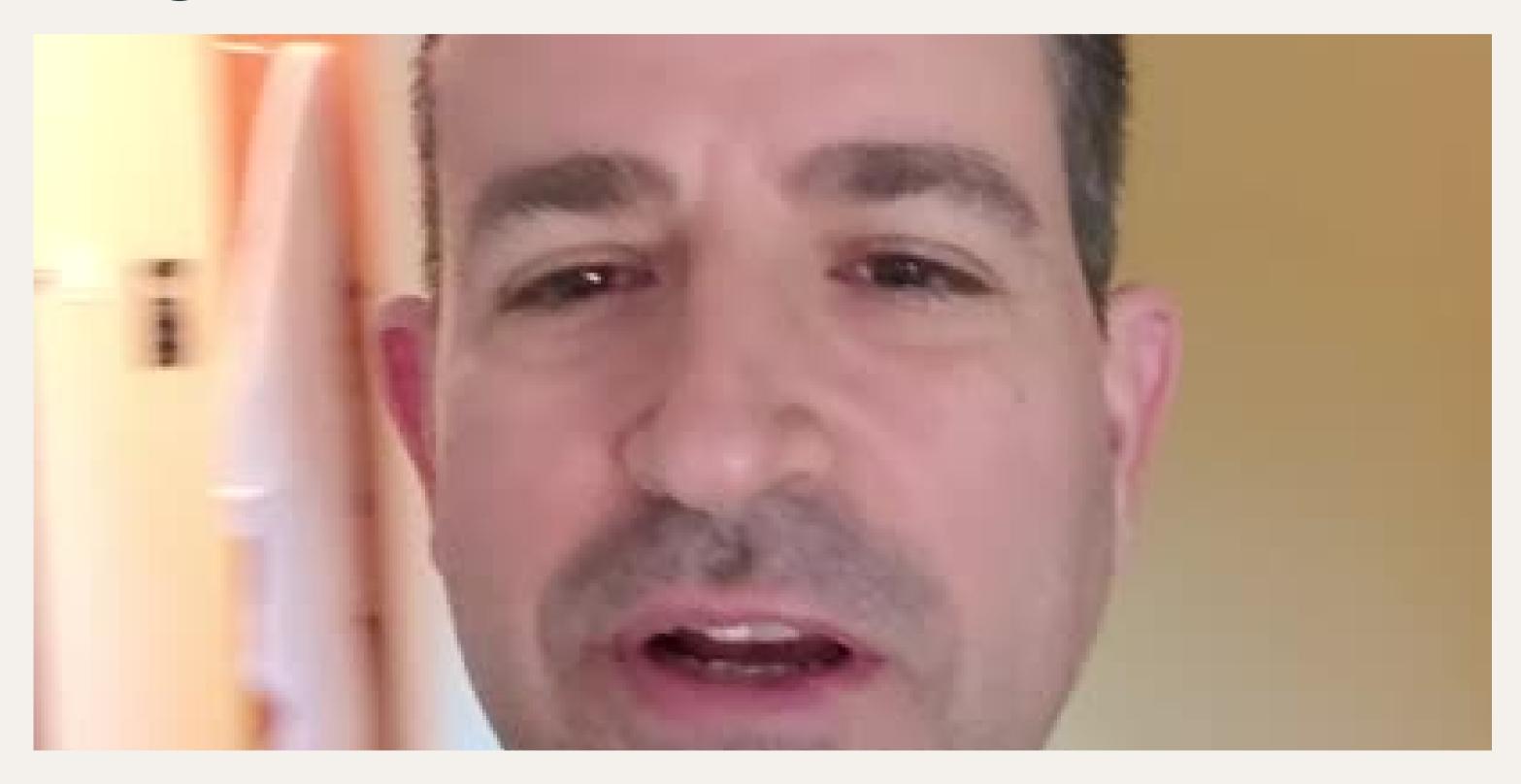
## Sebring Race Track







## Sebring Race Hotel



### Home Values

Medial Listing Home Price: \$320,000



### Home values in 33852

33852 is a zip code in Lake Placid. \$6.6M, 33852 has affordable homes.

\$320K

Median Listing Home Price



### Market Data

Median Listing Home Price: \$320,000



187.12

## Market Temprature

The market ranked as Very Hot by Zillow And Very Competetive by Redfin 100.8% Sale-List to Price 50% of Homes are Sold Above List Price

Buyers' Market

MARKET TEMPERATURE

Very Hot

Sellers' Market

How hot is the Placid Lake housing market?

Placid Lake is very competitive. Homes sell in 11 days.

73

 Many homes get multiple offers, some with waived contingencies.

The average homes sell for around list price and go pending in around  ${\bf 11}$  days.

Hot homes can sell for about 1% above list price and go pending in around 5 days.

Compare With Nearby Neighborhoods >

Sale-to-List Price

100.8%

+3.3 pt year-over-year

Homes Sold Above List Price

50.0%

+16.7 pt year-over-year

Homes with Price Drops

--

-- year-over-year

000,000

100,000

10,000

### Market Overview

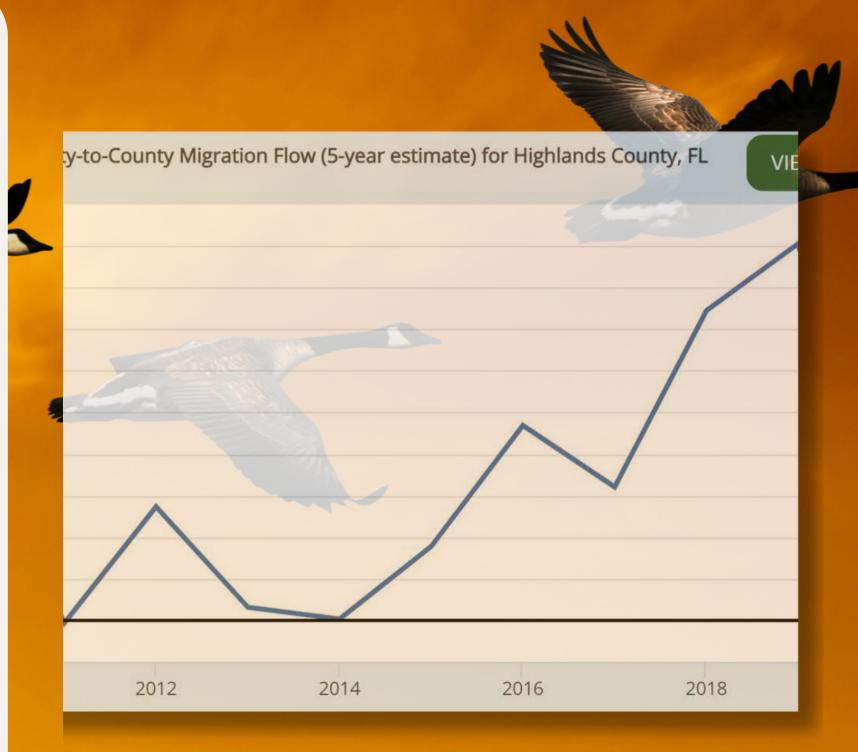
Zillow predicts the prices in this market will increase by 7.5% in the next 1 year



# Migration

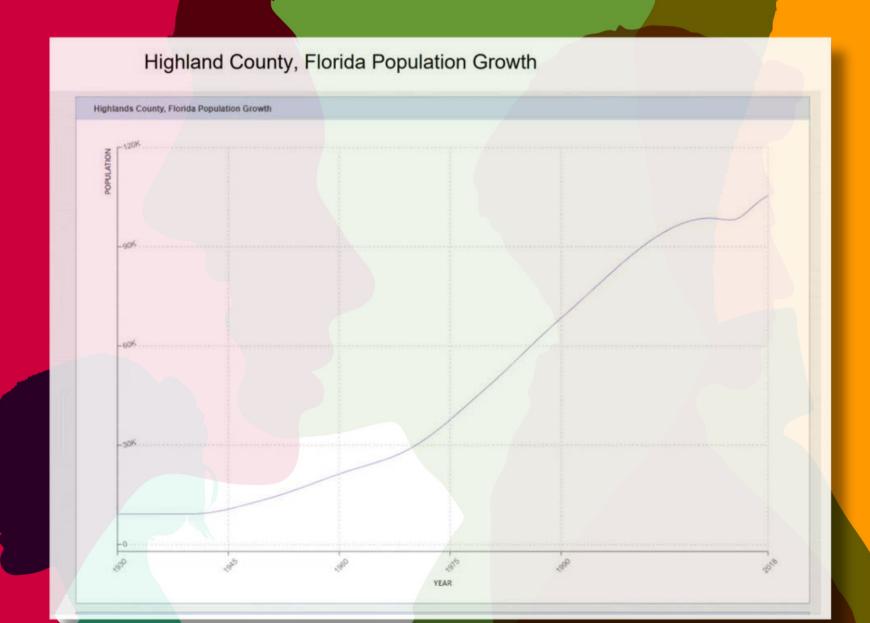
The area is a major migration destination, for the following reasons:

- The IAN hurricane damaged 1M houses in the west coast, so people are looking to move into an area with no hurricanes.
- Lake Placid is in land.
- The cost of living in Miami is causing people to migrate out to cheaper close cities.
- Lake Placid is only 2 hours away from Miami and 1.5 hours from Sarasota, so it's a great migration destination.



# Population Growth Graph

This graph represents the dramatic population growth in the Highland County through the recent years.

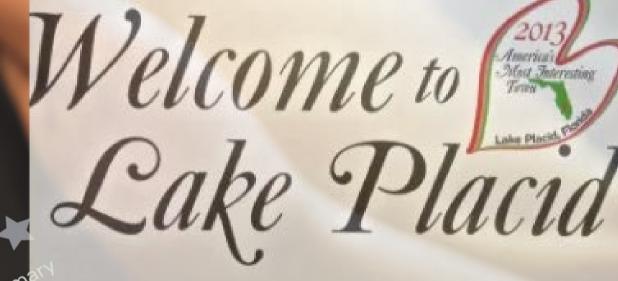


# Most Interesting Town

**Dubbed "America's Most Interesting Town" by Readers** Digest, Lake Placid is one of Florida's most charming small towns. Located between Sarasota and West Palm Beach, Lake Placid sits in the center of Florida only a two-hour drive from either coast.

Combining nature, culture, and fun, Lake Placid packs a lot of punch for its size. It has earned the title of the "Town of Murals" and the "Caladium Capital of the World."



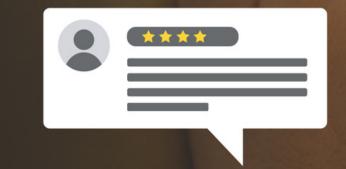


Interesting Town

> Reader's Digest January, 2013







- Boating

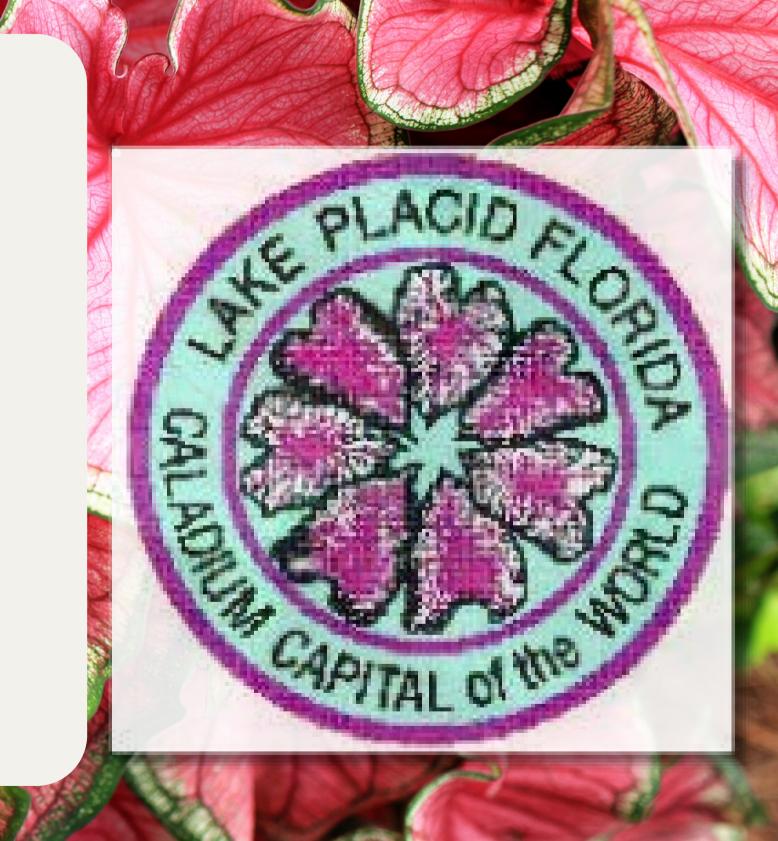
- Depot Museum

- Nature
- · Oranges
- · Parks
- Shopping · Sports
- Water Sports
- Winery

# Caladium Capital

Caladium comes with many colors and is one of the most famous flowers in the US and around the world. It is being used on many holidays, such as Christmas, where all the major stores in the US like Target & Home Depot are flooded with this flower for everyone to purchase.

98 percent of the world's caladium bulbs come from Lake Placid. There are 14 caladium farms, spanning 1,200 acres, and these plants have been growing in the area since the 1940s. In 2013, Reader's Digest named Lake Placid America's Most Interesting Town.





### Town of Murals

There are 47 large murals on the sides of buildings in Lake Placid's "uptown" area. These have become a tourist attraction. The Welcome Center sells a booklet with a map of the murals that provides specifics about the history that each one depicts, as well as information about the artist(s).

The murals were planned in 1992 by Harriet and Bob Porter and were painted in subsequent years by various artists, most depicting the history of the area. Some feature the trompe-l'œil technique.

## Best Wine in Florida

The Award-Winning Winery operation began with the first crush of muscadine & scuppernong grapes from our own vineyards in August 2003.

Handpicked, and toted with care, the grapes were crushed into the primary fermenator boxes to await careful analysis and recipe completion.

Henscratch Farms Winery & Vineyard was planted in 1999. Today they have the best of "Big Fat White" & "Big Fat Black" fruit available for wine making and picking.





## Reviews of Lake Placid

#### \*\*\*\*

What I like about lake placid is that it is the town of murals and caladiums. For this reasons we get many tourists. In the month of July they have a caladium festival, where family can go out and buy food, clothes, goodies, mostly anything you can think of. The best is that all day and the whole week when that is going on there's officers everywhere making sure everyone is safe. What I also like about Lake Placid is that we have South Florida State College in our neighborhood.

Current Resident · 12 months ago · Overall Experience

Report

#### \*\*\*\*

I moved to Lake Placid, FL in 2022;

A relocation to Highlands County, Florida from Broward County, Florida (Fort Lauderdale).

Current Resident · 12 months ago · Overall Experience

Report

#### \*\*\*\*

Great small town... Plenty of shopping... Gas stations and places to eat. Very laid back with tons of fishing and boating!!!!

Current Resident · Apr 11 2022 · Overall Experience

Report

3

### What Locals Say about Lake Placid



Lois A.
Resident • 9mo ago

"We have lived in Lake Placid 10 months. It is old Americana. Very conservative. Very friendly. Great place to



Flag

Lvaldes916
Resident • 2y ago

"I've lived here for 1 year now. I moved from Miami. The people here are so friendly & nice. The pace is lower.



Flag



Christopher S.
Resident • 3y ago

"3 Picnics a year, very welcoming n friendly Community! Lake June Pointe! Bicycle n Hike Sunset Pointe



Flag

### Reviews of Lake Placid

#### \*\*\*\*

Lake placid was all about retirement homes! Great place for old people who are ready to relax and love lovers to their full intuition. It's a great place to call home, with morals and many belongings that share major parts of history.

Former Resident · June 14 2019 · Overall Experience

Report

#### \*\*\*\*

Lake Placid is a small town where everyone knows everyone and everyone is welcome. It's a safe place to raise children while also being involved in the community yourself.

Current Resident · Nov 27 2018 · Overall Experience

Report

#### \*\*\*\*

Quiet town that has lots to offer. Quaint downtown, lots of lake activities, 3 small airports, sebring race trace, family activites. Friendly people all around, everyone says hi to you on the sidewalks, doors are help open for you, just good southern folks! Great place to retire or raise a family, very safe.

Current Resident · Aug 22 2018 · Overall Experience

Report

#### \*\*\*\*

Lake Placid is a great place to live! It is a quiet but quaint town. If you are looking for a great place to raise a family this is it. The schools are all close to town, and offer many opportunities for students. The staff at the local schools truly care for their students. If you enjoy being outdoors there is plenty to do from hiking trails to lakes.

Current Resident · Feb 20 2021 · Overall Experience

Report

#### \*\*\*\*

Lake Placid is a small town where everyone knows everyone. It is a safe place to raise children while also being involved in the community yourself. Lake Placid is a just wonderful little town. It's a quiet place and we're just two hours away from both Orlando and Miami. We're called the Caladium Capital of the World and we show off that fact every year with our Caladium Festival in July. We're also called the Town of Murals. We have over fifty murals painted all around the town and the murals themselves depict various cultural/historical aspects of life in Lake Placid. Overall, I love living in Lake Placid. I am comfortable here. Not just because I have family, but because it has so many friendly faces.

Current Resident · June 15 2020 · Overall Experience

Report



### Reviews of Lake Placid

### Review of Lake Placid, Florida

#### Great small town living in central FL



Beautiful small central FL town with affordable real estate. Lots of lakes with plenty of recreational activities.

One of the best Bass fishing lakes in FL (Lake Istokpoga) is the place to fish in Central FL. New Publix and soon a Wawa gas station to be opened.

The downtown area with all the murals and parks is a plus.

If you enjoy no traffic lots of nature, Lake Placid is your town

Robert | Lake Placid, FL



Lake Placid is a just wonderful little town. It's a quiet place and we're just two hours away from both Orlando and Miami. We're called the Caladium Capital of the World and we show off that fact every year with our Caladium Festival in July. We're also called the Town of Murals. We have over fifty murals painted all around the town and the murals themselves depict various cultural/historical aspects of life in Lake Placid.

Current Resident · July 3 2018 · Overall Experience

Report



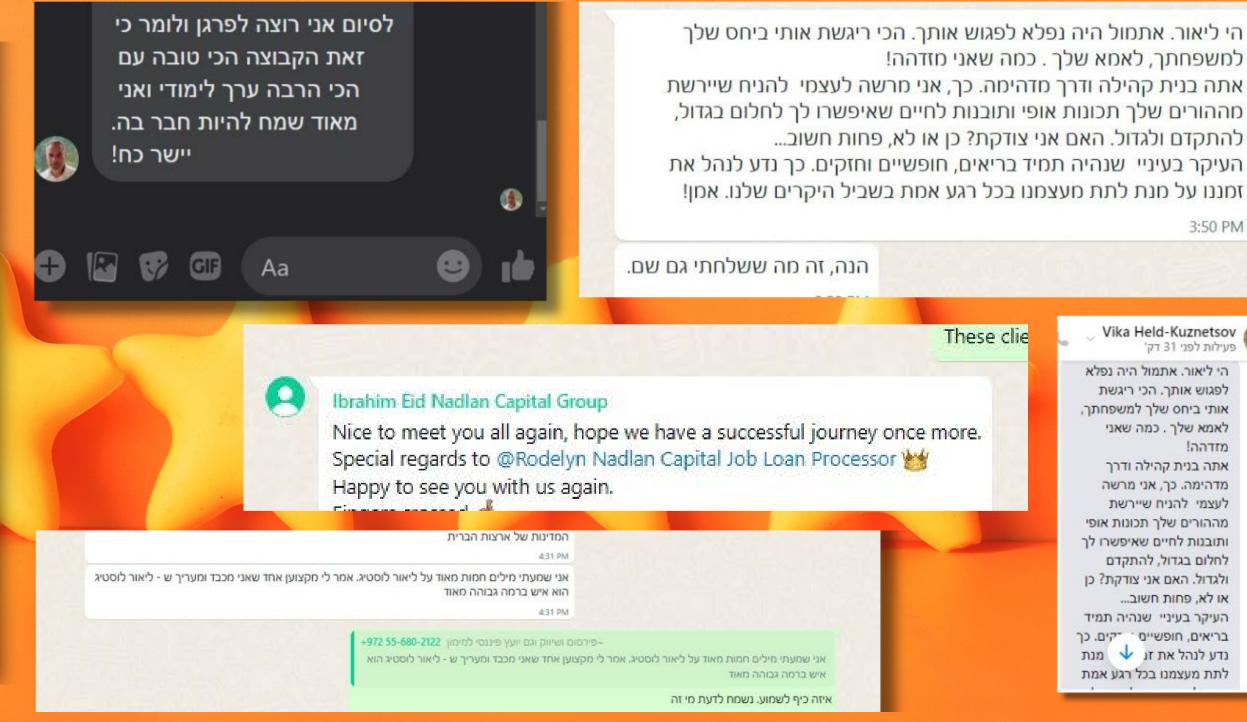
I love how the community is very small and is like one big family. Everyone is there for each other especially in times of crisis. Lake Placid has more than 40 murals painted on buildings throughout the town, and 98% of the world's caladium bulbs come from here. The Town combines a colorful combination of caladiums, murals, with a clown

college that graduates 25 new clowns a year into the community.

Current Resident - Jan 22 2018 - Overall Experience

Report





3:50 PM

Vika Held-Kuznetsov פעילות לפני 31 דק'

הי ליאור. אתמול היה נפלא לפגוש אותך. הכי ריגשת

אותי ביחס שלך למשפחתך,

לאמא שלך. כמה שאני

אתה בנית קהילה ודרך

מדהימה. כך, אני מרשה לעצמי להניח שיירשת

מההורים שלך תכונות אופי

ותובנות לחיים שאיפשרו לך

ולגדול. האם אני צודקת? כן

העיקר בעיניי שנהיה תמיד

בריאים, חופשיים " דקים. כך

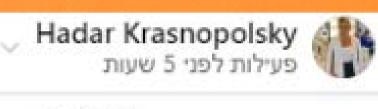
נדע לנהל את זנ 🗸 מנת

לתת מעצמנו בכל רגע אמת

לחלום בגדול, להתקדם

או לא, פחות חשוב...

הי ליאור, תודה על ניהול הקבוצה המוצלחת שלך בפייסבוק, איך אני מעדכנת כתובת מייל? אני מתעניינת בנדלן להשקעה בארהב, אזור ניו יורק/פלורידה סופש נעים ענבר



שני 22:13

היי ליאור!
תודה רבה! אשמח לעדכן,
אני מתעניינת בכל מה
שקשור לנדלן, מגיעה
מהולסייל, פליפים
והשקעות בקרקעות.
תודה שיצרת פורם כזה
מטורף עם תוכן ששווה



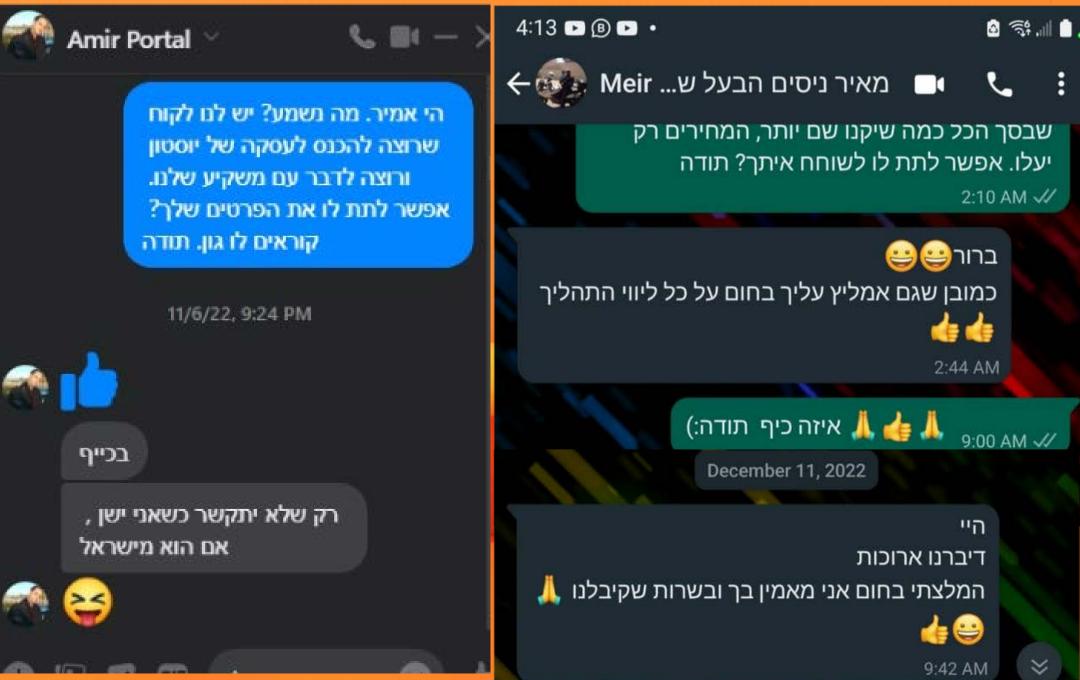
תודה רבה על המענה והטיפול המהיר. אנחנו אכן ניהיה בקשר למטרה ממוקדת. שוב תודה

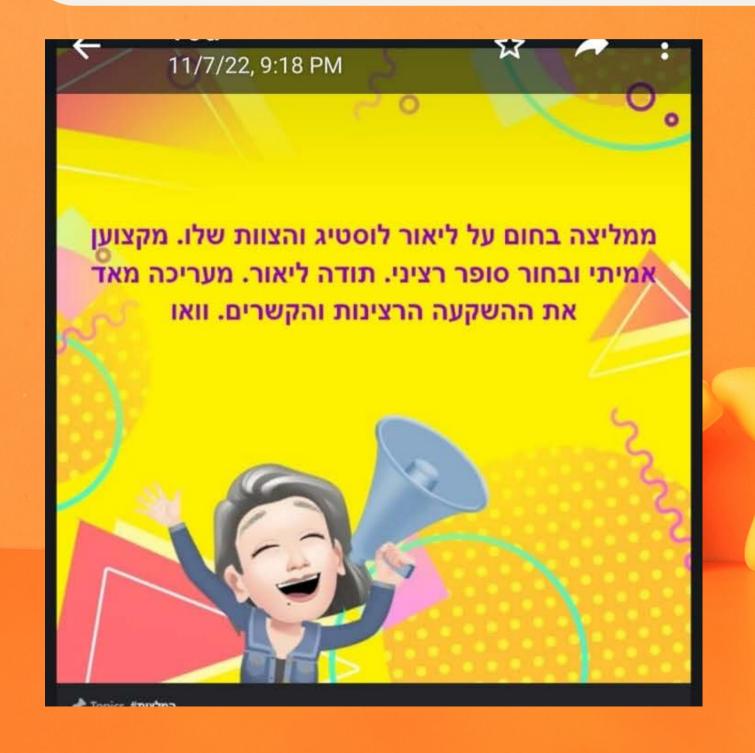
#### Shiran Arnon replied to this conversation

תודה, מאמינה שנהיה בקשר בקרוב. כיף שיש לכם שירות טוב זריז ויעיל. שירן די, 19:04 בתאריך יום די, 15 בפברי 19:04, מאת The Real Estate Investor Forum LLC











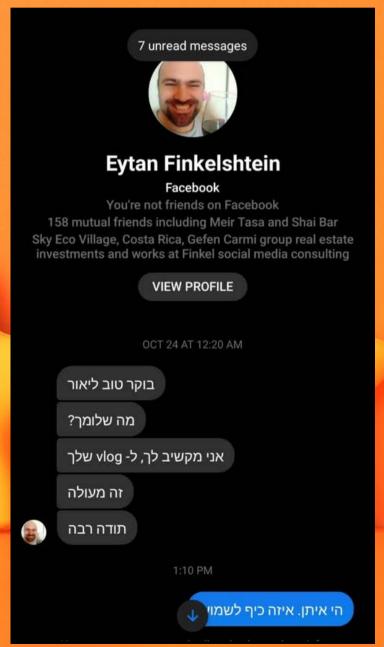


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## What our Investors & Members Say













חייבת לשבח את ליאור. שליווה אותי בחודש וחצי האחרונים

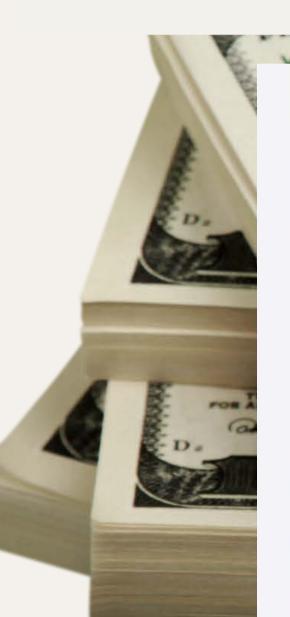
ברכישת חבילת נכסים מ- Nadian Invest.

Talia Asraf Vaknin





## Investors Payments





חלוקות / מושקע \$75,000 / \$5,116 6.82%



חלוקות / מושקע \$100,000 / \$6,821 6.82%



חלוקות / מושקע \$100,000 / \$6,821

6.82%



חלוקות / מושקע \$0 / \$3,500 100% • הועבר / הון שהושקע



חלוקות / מושקע \$100,000 / \$6,821 6.



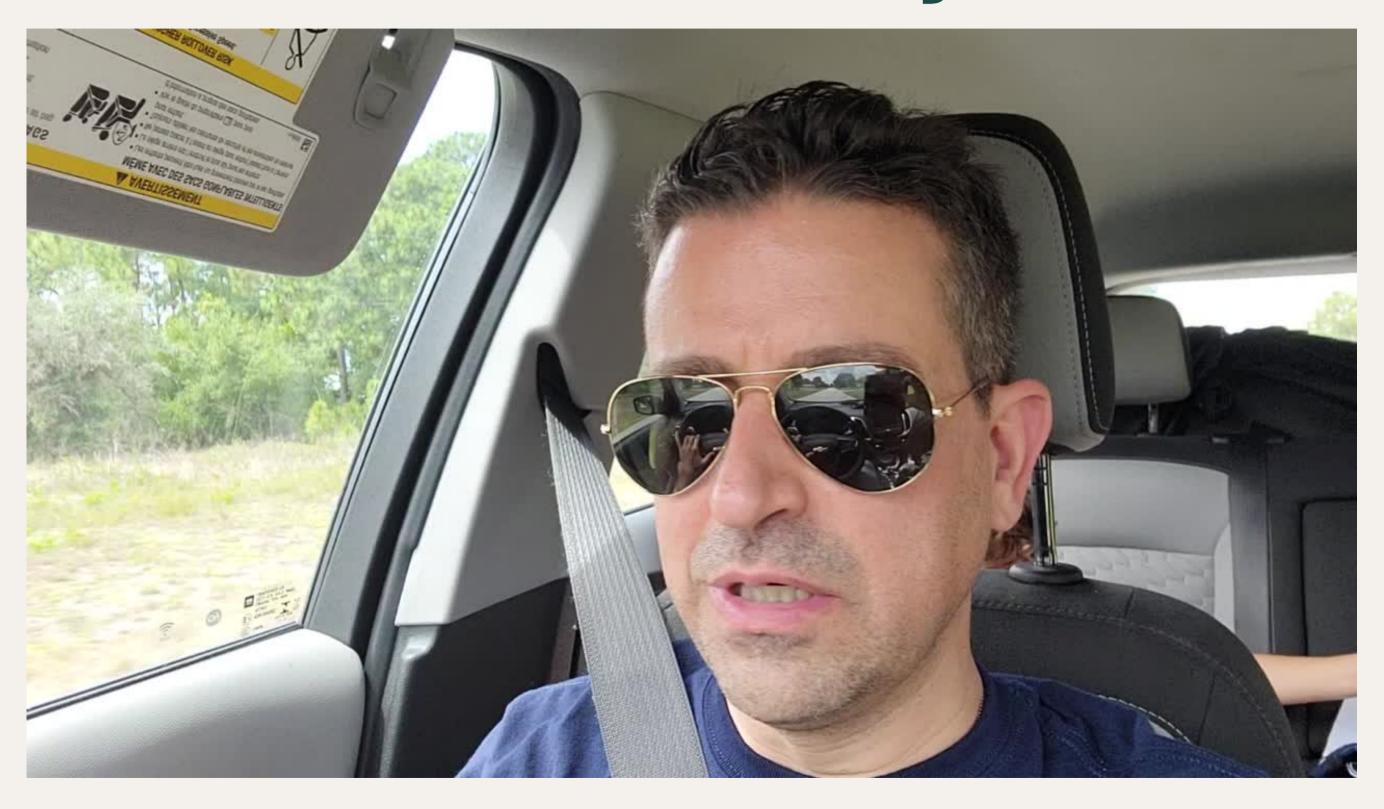


חלוקות / מושקע \$100,000 / \$6,821

6.82%



### 3 Houses Grabbed in 2 Days



# Nadlan Invest Completed Projects



### **Carmel Creek, Houston**

536 Units Multi Family

\$56 Million Purchase Price Value Add Project



### Park 45, Houston

180 Units Multi Family

\$60 Million Project Budget Value Add Project



### **Astoria Park, Indianapolis**

470 Units Multi Family

\$67 Million Purchase Price Value Add Project

# Nadlan Invest Completed Projects



### **Multi Single Fund**

350 Units in Jacksonville, FL

Purchase of off market deals, management & rentals



### **New Construction**

Lake Placid & Cape Coral

Newly built investment & high end properties, Florida



### Magenta, Washington DC

37 Units Mixed Use Condos

\$19 Million Project Budget New Construction

# What Else Are We Doing



### NADLAN CAPITAL GROUP

Auction system that does a reverse auction between 118 lenders to provide the best financing for your next real estate deal.

### O3 NADLAN EXPO

Every year we conduct the largest investors expo in Israel, Ted Style, with more than 20 lecturers and hundreds of participants.

### **NADLAN UNIVERSITY**

The largest online Real Estate school in Israel - We teach Multi Family Strategies, Fix & Flip, Wholesaling, Financing, Taxes and much more.

### **04** NADLAN DEALS

The largest Off Market Deals site that provides daily deals that you won't find on any other platform, sources straight from the sellers with our in house infrastruce.

### Contact details





If you have any questions, feel free to contact me!



**ONLINE FORM** 

www.NadlanInvest.com



**MOBILE PHONE** 

+1 (978) 600-8229



**EMAIL ADDRESS** 

Invest@NadlanInvest.com

# Disclaimer

It is important to note that it is not possible to commit to yield, final costs and schedules. It is not possible to commit to schedules in new construction during unexpected times and force majeure delays.

In every real estate investment, there are risks and uncertainties depending on the global situation and in particular the region in which the investment is made.

The sale price is determined based on expected sale prices of similar houses but may change at the end of construction according to actual costs.

It is not possible to guarantee that the property will be sold in the local market or will be rented according to the business plan.

Expected rental income - based on income and expenses of similar properties. When calculating returns, unexpected costs must be considered when maintaining a property,

The cost of locating a tenant, non-occupancy of the property and more. It is the investor's duty to perform a thorough examination of the market prices, Expected rents and the risks inherent in a real estate transaction. When making a purchase, the remedy will be the investor's duty only.





